

elou<sup>®</sup>

**cork toys**  
made in portugal

2023



**safe** play



**lightweight**



**ecofriendly**



**low** noise



**floatable**



**carbon** free  
negative emissions



**recyclable**  
sustainable



**antibacterial**



**waterproof**



**fireproof**

### Playing • Learning • Living

Playing is not only a leisure activity, as it may be seen from an adult perspective. Playing is an important part of a child's natural learning and development process. When playing, the child shapes her own emotional, social and cognitive identity. Playing is not only a mean of expression, it is also an exceedingly significant tool to instigate imagination and creativity.

# elou<sup>®</sup>

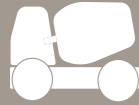
“

*elou is an innovative alternative that intends to restore the spontaneity immanent to the educational process of playing*

”



# elou trucks



1x


**811118**

Tackle any job with the construction fleet toy vehicles. These construction toy vehicles are ideal trucks for boys and girls that allow you to be in control every step of the way.

Pretend play is very important for children's development and learning. A great early preschool educational toys for kids develops motor skills, stimulates kid's imagination and encourage hand-eye coordination. An amazing funny time to play a different role to drive different car toy with friends or partner for kids, the effective way to develop their social and communication skills.

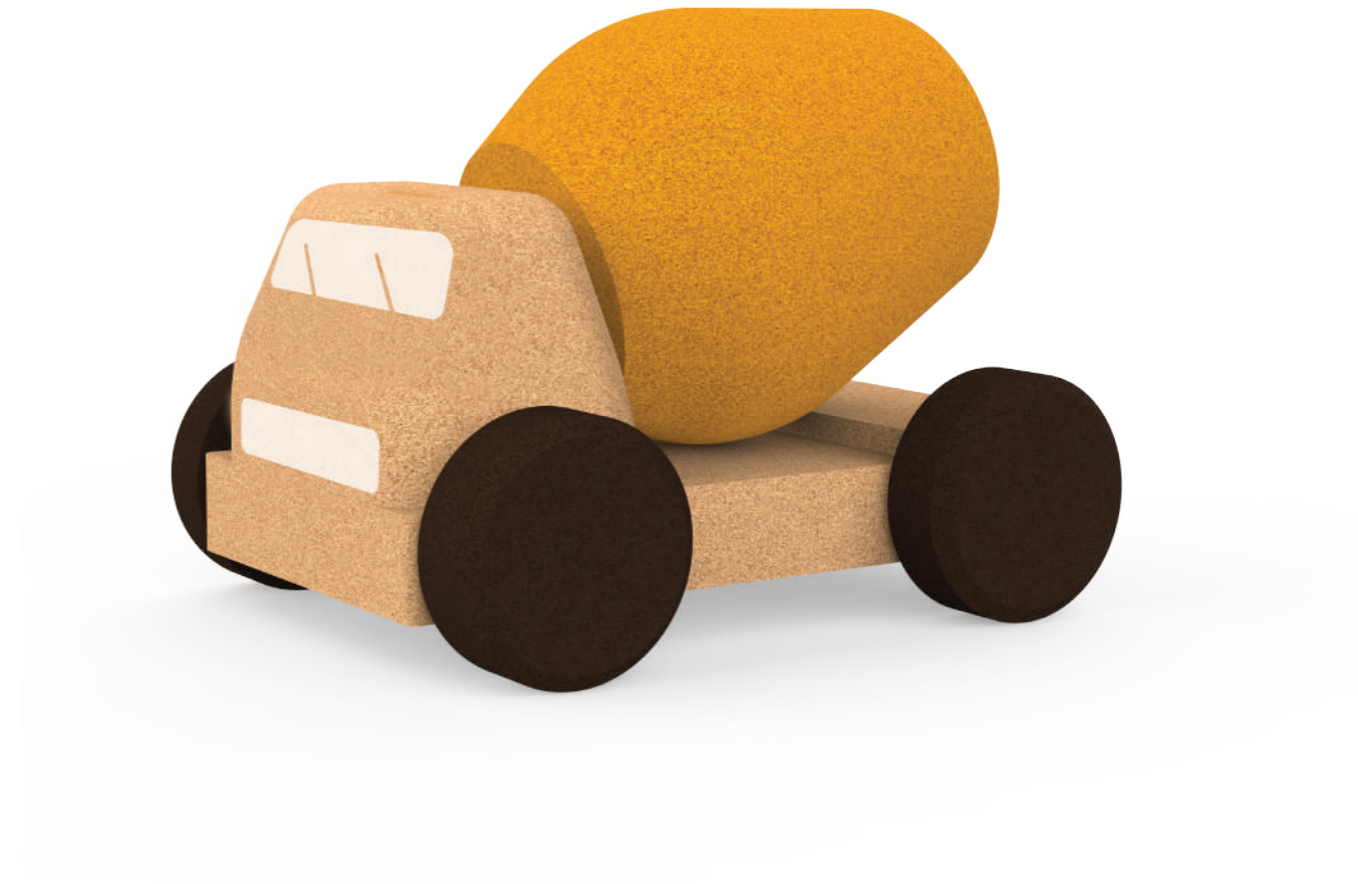
cork, wood, rubber

Educational

↳ 0 x 0 x 0 mm  12  
■ ■ ■ 5600335811118

**18m+**

new



All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.

# elou trucks



1x


**811132**

Tackle any job with the construction fleet toy vehicles. These construction toy vehicles are ideal trucks for boys and girls that allow you to be in control every step of the way.

Pretend play is very important for children's development and learning. A great early preschool educational toys for kids develops motor skills, stimulates kid's imagination and encourage hand-eye coordination. An amazing funny time to play a different role to drive different car toy with friends or partner for kids, the effective way to develop their social and communication skills.

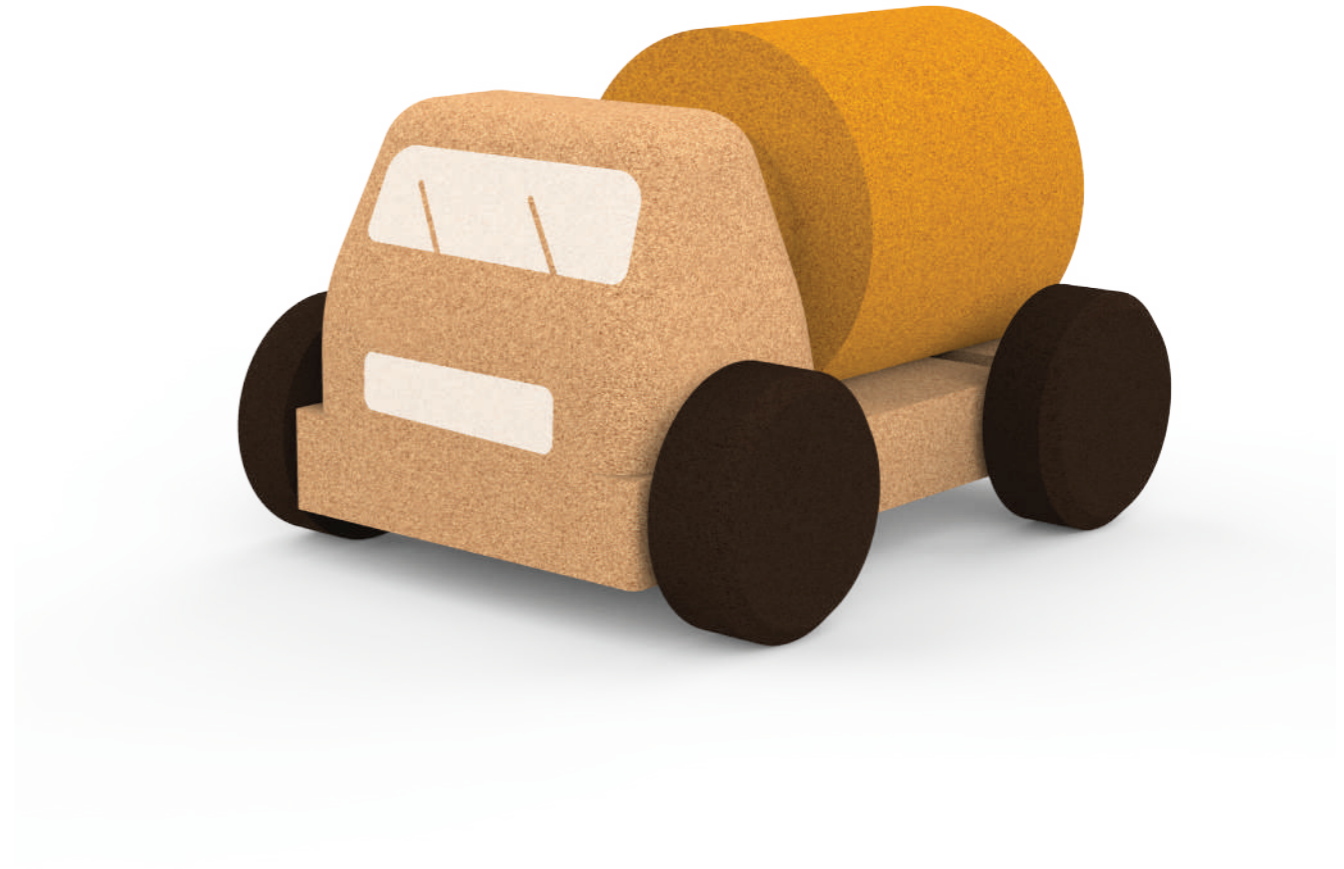
cork, wood, rubber

Educational

↳ 0 x 0 x 0 mm  12  
■ ■ ■ 5600335811132

**18m+**

new



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# elou classic car




1x

**810142**

Cars are probably one of the first toys children identify with. Toddlers tend to like anything they can roll over different surfaces and makes races while doing accelerating or breaking sounds. Our classic car is a toy designed to stimulate spatial orientation and the development of motor skills, for children to play with around the whole house and use every nook as their playground.

cork; wood

Vehicles

↳ 144 x 117 x 65 mm  12  
■ 5600335810142

**12m+**



All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.

# elou racing car 5




1x

**810500**

Cars are probably one of the first toys children identify with. Toddlers tend to like anything they can roll over different surfaces and makes races while doing accelerating or breaking sounds. Our racing car is a toy designed to stimulate spatial orientation and the development of motor skills, for children to play with around the whole house and use every nook as their playground.

cork; wood

Vehicles

↳ 144 x 117 x 65 mm  12  
■ 5600335810500

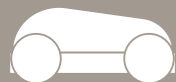
**12m+**



All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.



# elou racing car 3



1x

**810951**

Cars are probably one of the first toys children identify with. Toddlers tend to like anything they can roll over different surfaces and makes races while doing accelerating or breaking sounds. Our racing car is a toy designed to stimulate spatial orientation and the development of motor skills, for children to play with around the whole house and use every nook as their playground.

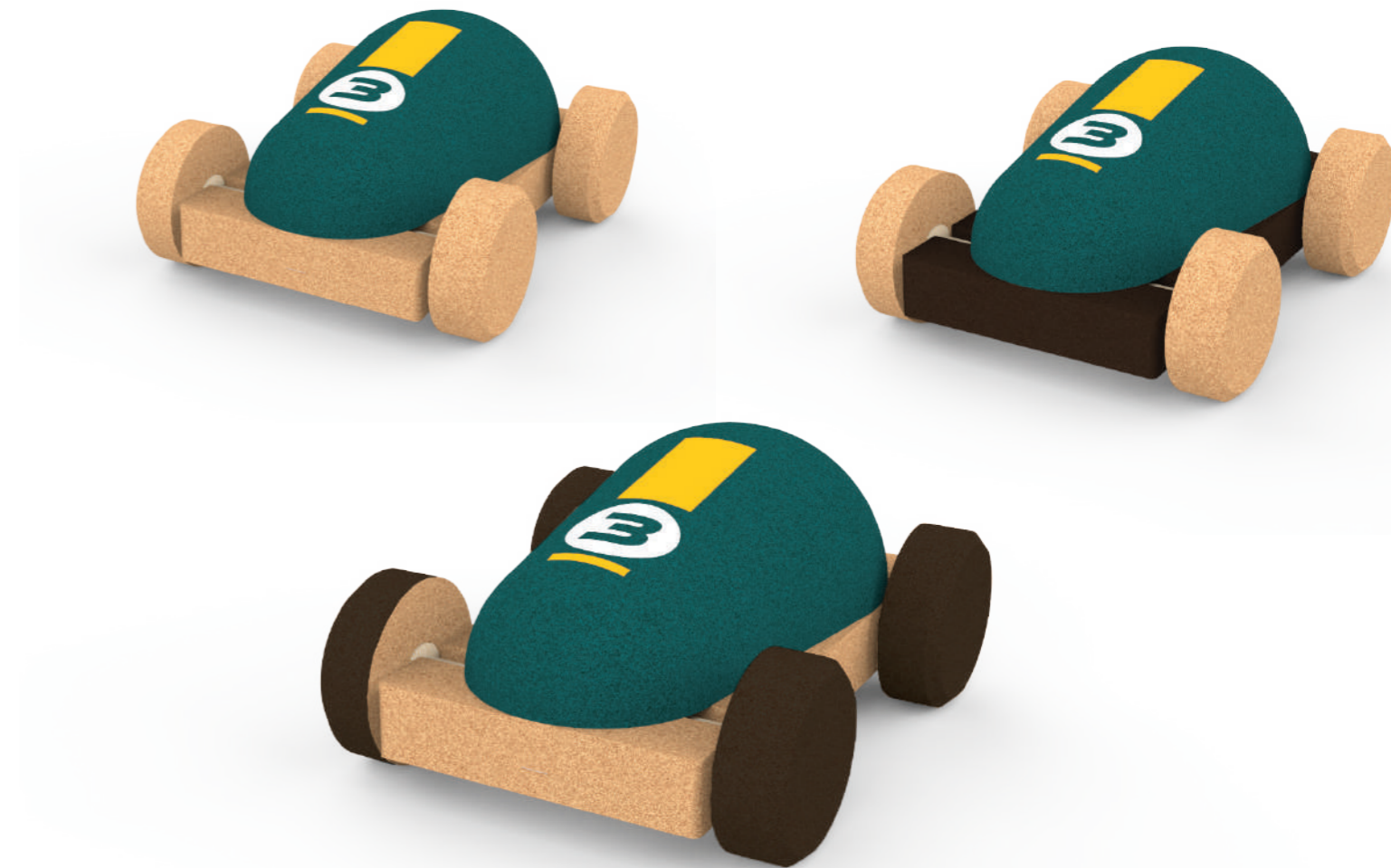
cork; wood

Vehicles

↳ 144 x 117 x 65 mm  12

||| 5600335810951

**12m+**



All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.

# elou tractor green




**810456**

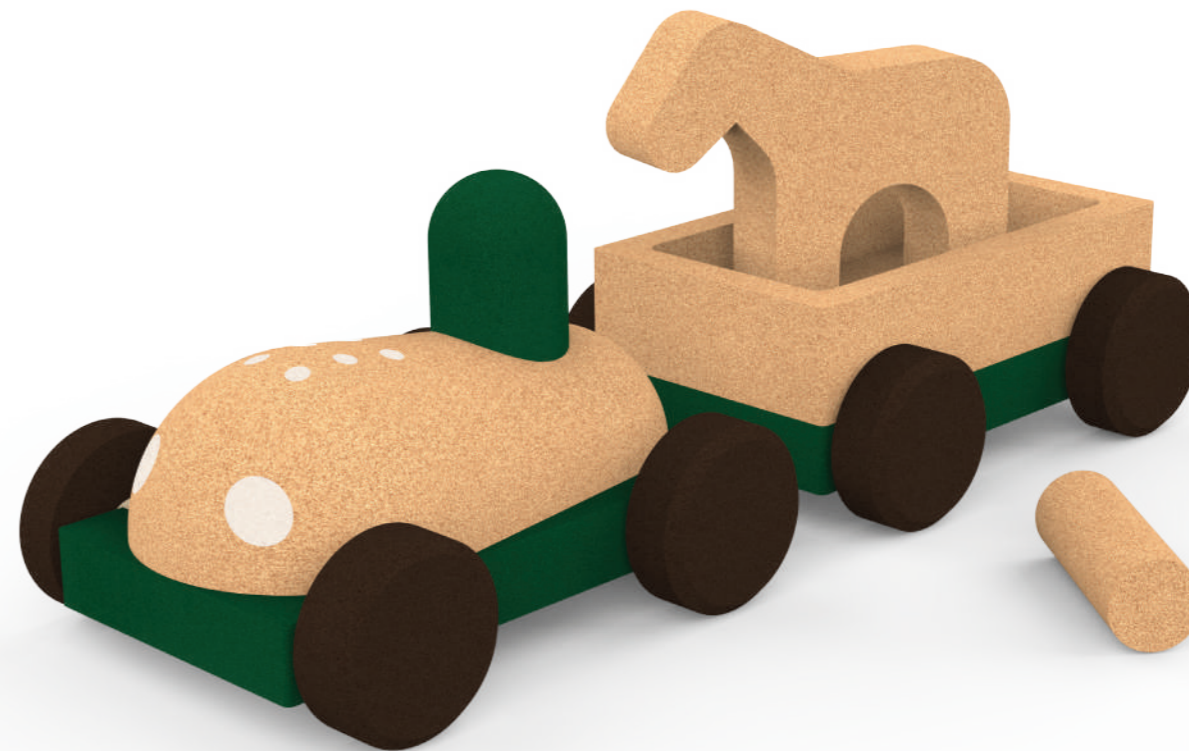
The tractor intends to promote an early contact between baby and nature. The animals' nondescript shapes make room for imagination, allowing multiple possibilities: this way, the toddler can picture a cow, a horse, a donkey, a goat or even a sheepdog. Besides, by imagining them as they will, children can also start learning about the different sounds each of those animals produces.

cork; wood; cotton

Vehicles

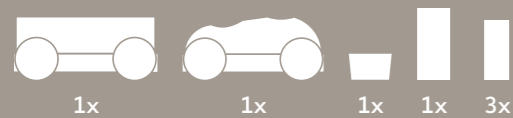
↳ 340 x 115 x 110 mm  6  
■ ■ ■ 5600335810456

**18m+**



All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.


# elou freight train



## 810616

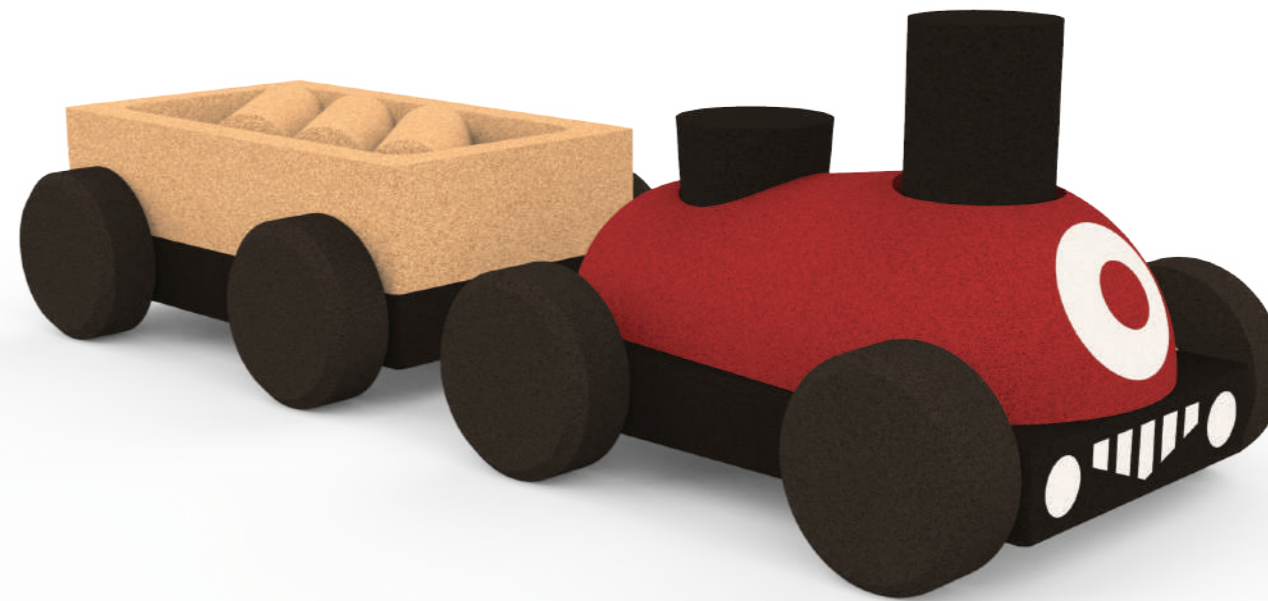
Children often wonder about distant places and all the adventures they could go on. Trains allow them to go long ways and enjoy the journey to the destination of their dreams. Walking alongside the steam train or pulling it around the house promotes the development of child's coordination and motor skills, helping her learn to walk.

cork; wood; cotton

↳ 340 x 115 x 100 mm  6  
■ 5600335810616

Vehicles

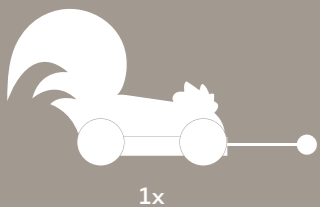
# 18m+



All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.




# elou pull rooster



**810531**

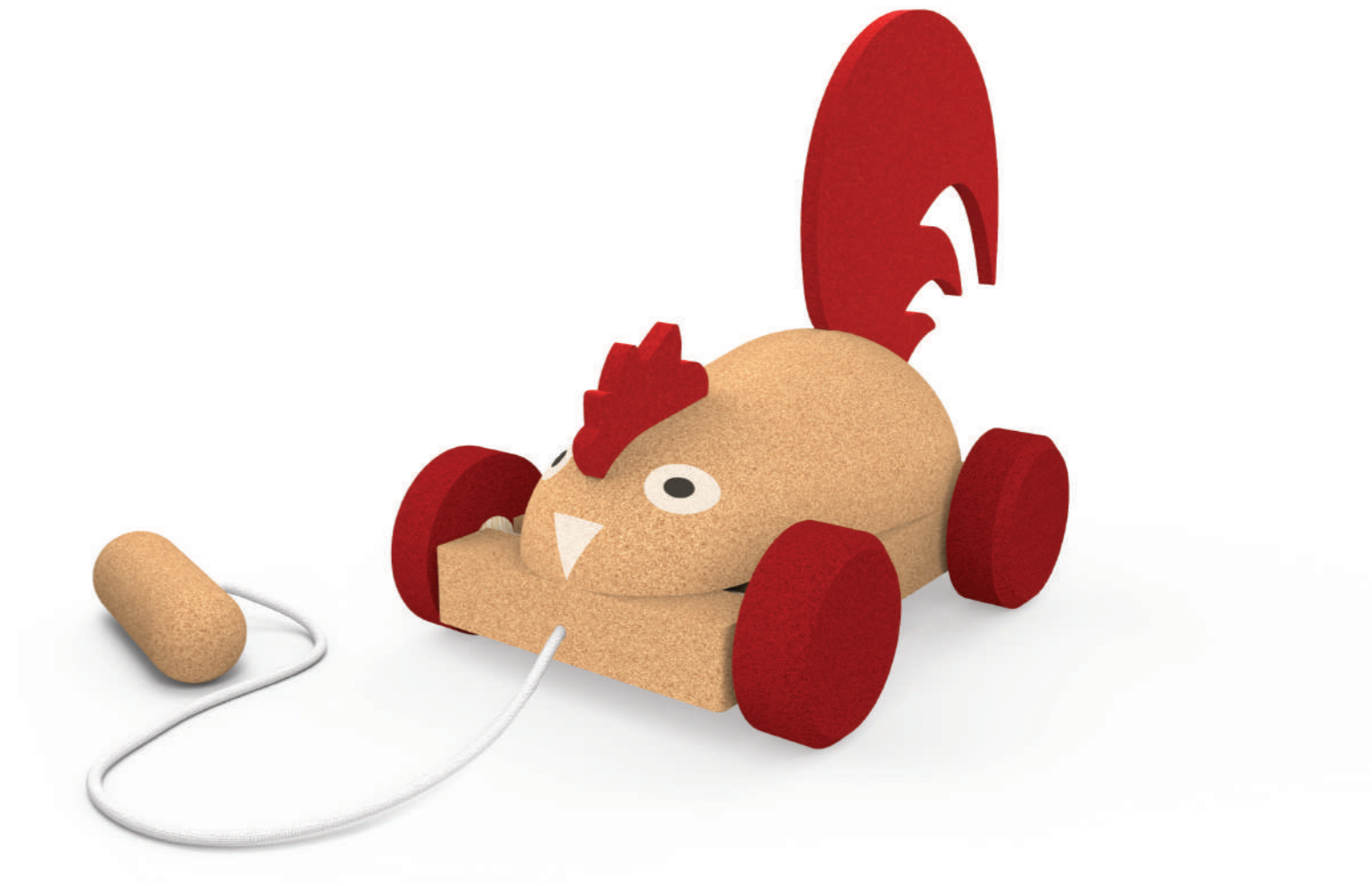
Drag toys are ideal to encourage children to stand on their feet and explore the world by themselves. Besides, our drag rooster offers the child a new travelling companion for her to stroll around. While trying to keep up with their little friend, children will begin to work on their coordination, thus contributing to walk development.

cork; wood; felt; cotton

↳ 200 x 120 x 155 mm  12  
■ 5600335810531

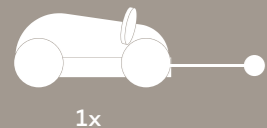
Vehicles

**12m+**



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# elou pull mouse



**810517**

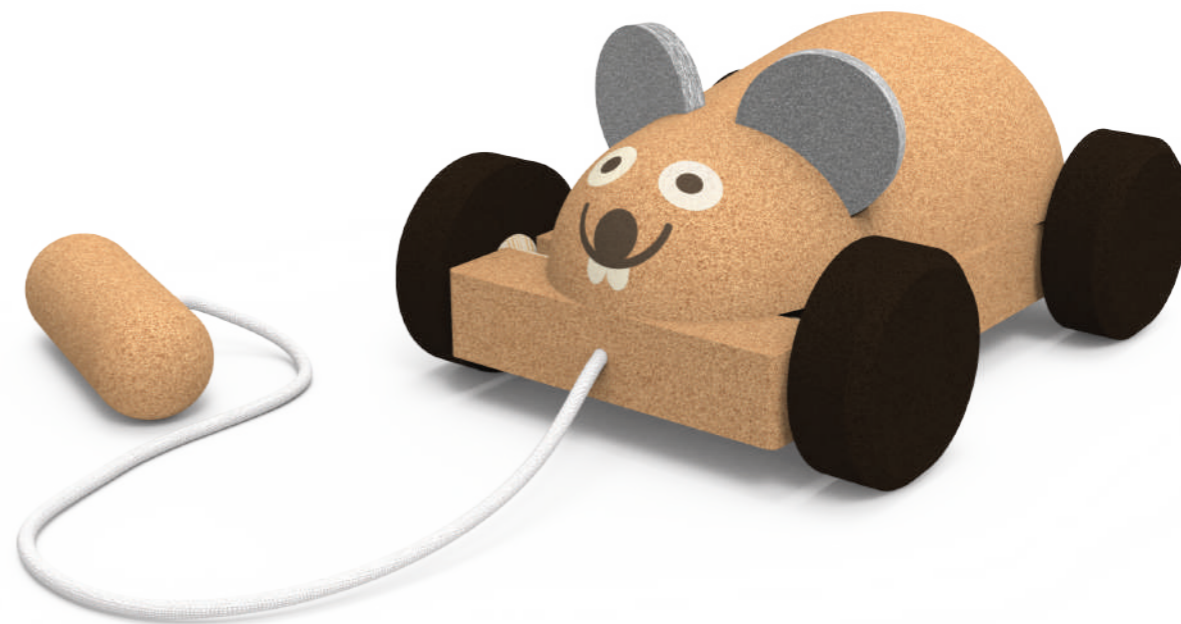
Drag toys are ideal to encourage children to stand on their feet and explore the world by themselves. Besides, our drag mouse offers the child a new travelling companion for her to stroll around. While trying to keep up with their little friend, children will begin to work on their coordination, thus contributing to walk development.

cork; wood; felt; cotton

↳ 200 x 120 x 75 mm  12  
■ 5600335810517

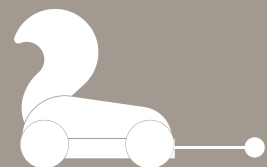
Vehicles

**12m+**



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# elou pull squirrel



1x

**810524**

Drag toys are ideal to encourage children to stand on their feet and explore the world by themselves. Besides, our drag squirrel offers the child a new travelling companion for her to stroll around. While trying to keep up with their little friend, children will begin to work on their coordination, thus contributing to walk development.

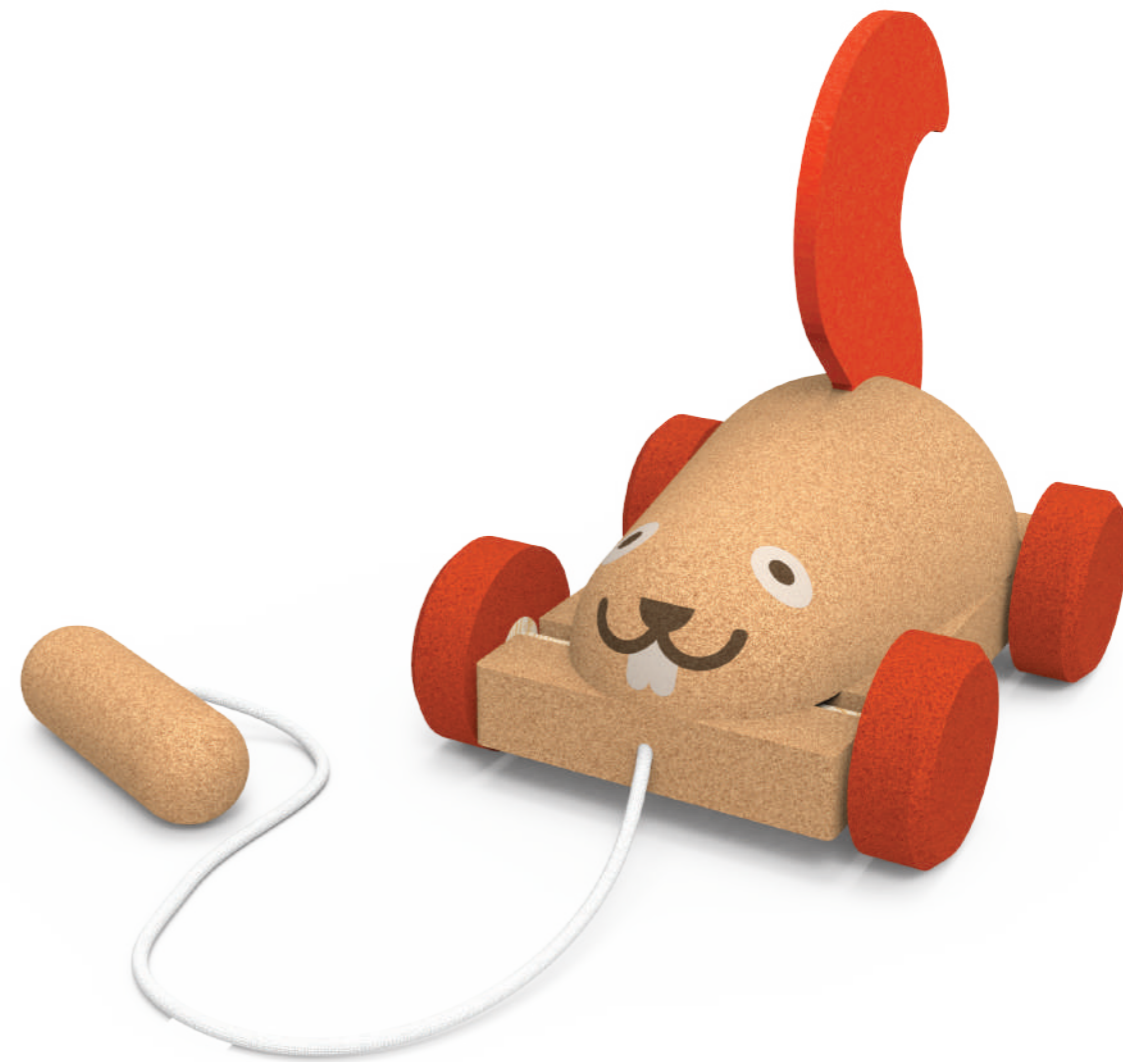
cork; wood; felt; cotton

↳ 200 x 120 x 155 mm  12

■ 5600335810524

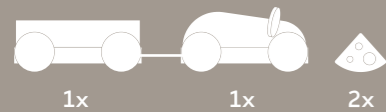
Vehicles

**12m+**



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# elou mouse trailer



810388

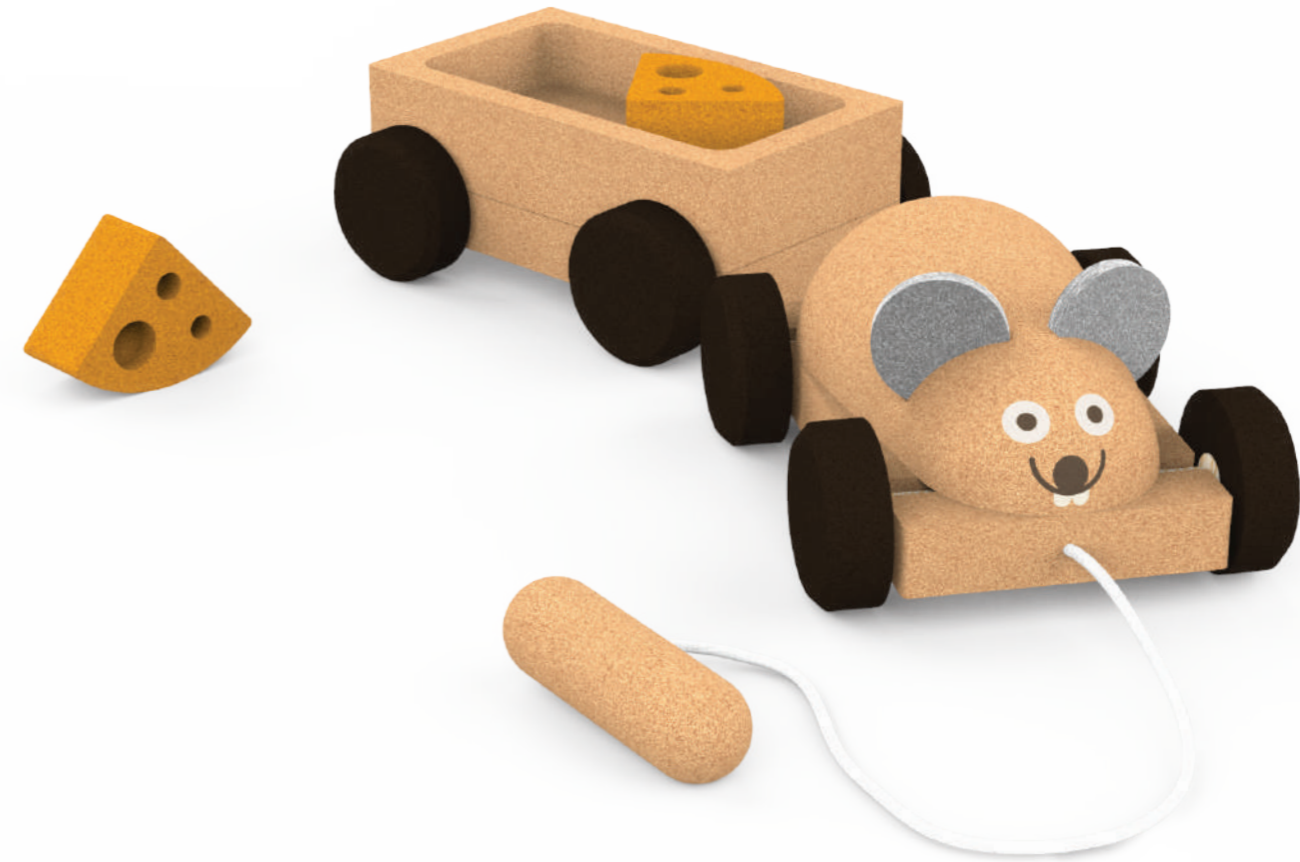
The mouse trailer accompanies the toddler's growth and development. By pulling the mouse trailer behind him, this toy provides the baby a stimulating way to learn to walk. The cheeses are loose elements with which the child can interact by placing and removing them from the trailer, while learning to associate food to the corresponding animal.

cork; wood; felt; cotton

↳ 360 x 115 x 80 mm  6  
■ 5600335810388

Vehicles

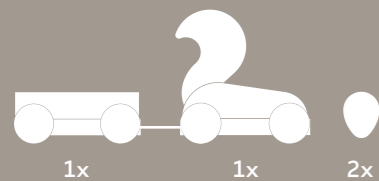
18m+



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# elou squirrel trailer




**810395**

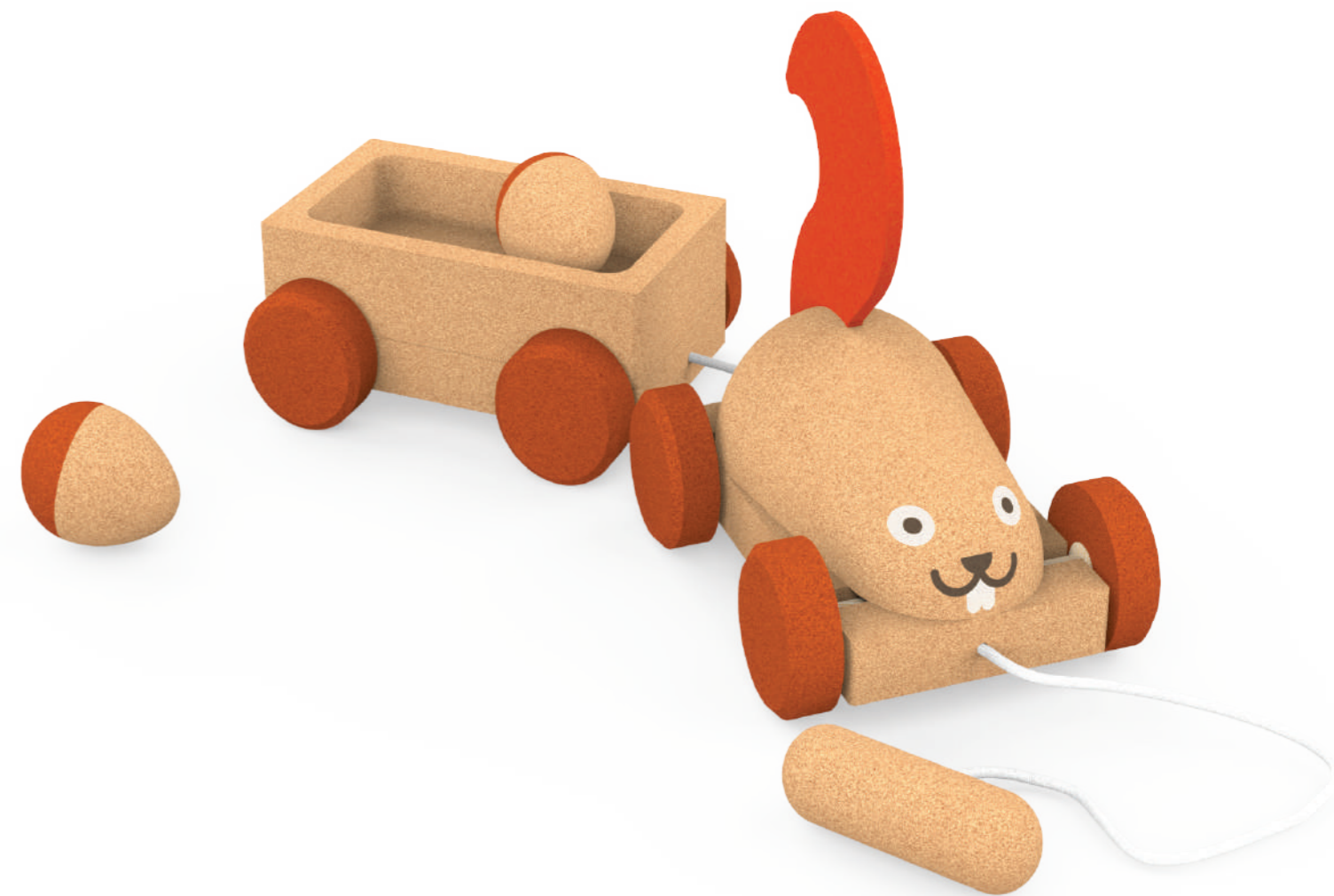
The squirrel trailer accompanies the toddler's growth and development. By pulling the squirrel trailer behind him, this toy provides the baby a stimulating way to learn to walk. The acorns are loose elements with which the child can interact by placing and removing them from the trailer, while learning to associate food to the corresponding animal.

cork; wood; felt; cotton

Vehicles

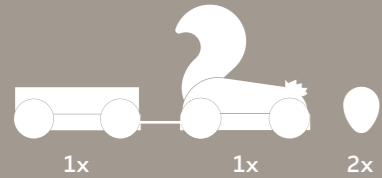
↻ 360 x 115 x 120 mm  6  
■ 5600335810395

**18m+**



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# elou chicken trailer



**811163**

The chicken trailer accompanies the toddler's growth and development. By pulling the squirrel trailer behind him, this toy provides the baby a stimulating way to learn to walk. The crayons are loose elements with which the child can interact by placing and removing them from the trailer, while learning to associate food to the corresponding animal.

cork; wood; felt; cotton

↻ 360 x 115 x 120 mm  6  
■ 5600335811163

Vehicles

**18m+**



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# elou heli



1x

**810883**

Up in the sky, into the clouds, searching for the sun. Who doesn't like to fly? Kids often try to fly and so Heli is a good way to play in the air. Light and fun, Heli stands out for its helices in rubber and also for bringing more colour and movement to any kid daily routine. An easy toy that makes the sky a closer place.

cork; wood; rubber

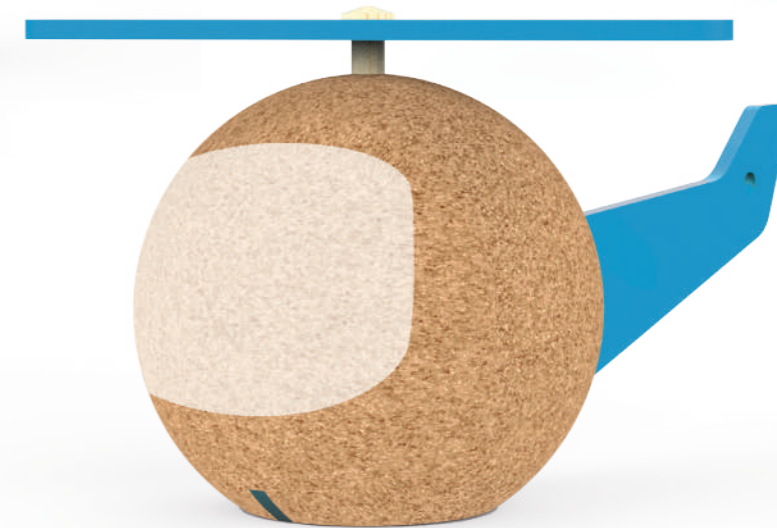
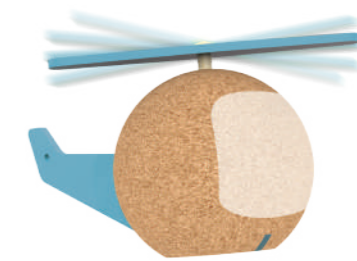
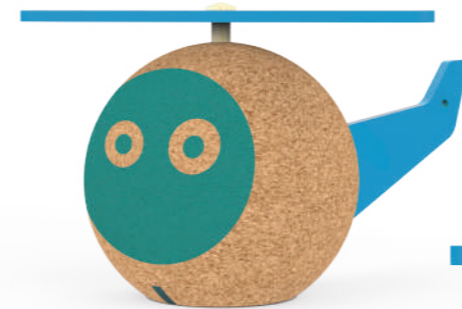
Space

↳ 153 x 70 x 75 mm 📦 12

▮▮▮ 5600335810883

**12m+**

new



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# elou bubble plane



1x

**810999**

Let's give your flight a vintage look! Our bubble plane is the right toy for your next adventure. The large cockpit reminds a bubble look and give the toy a vintage move. Made of cork and rubber, Bubble plane is the simple toy that toddlers use to increase their fine motor and spatial skills. An imaginative toy for creative kids.

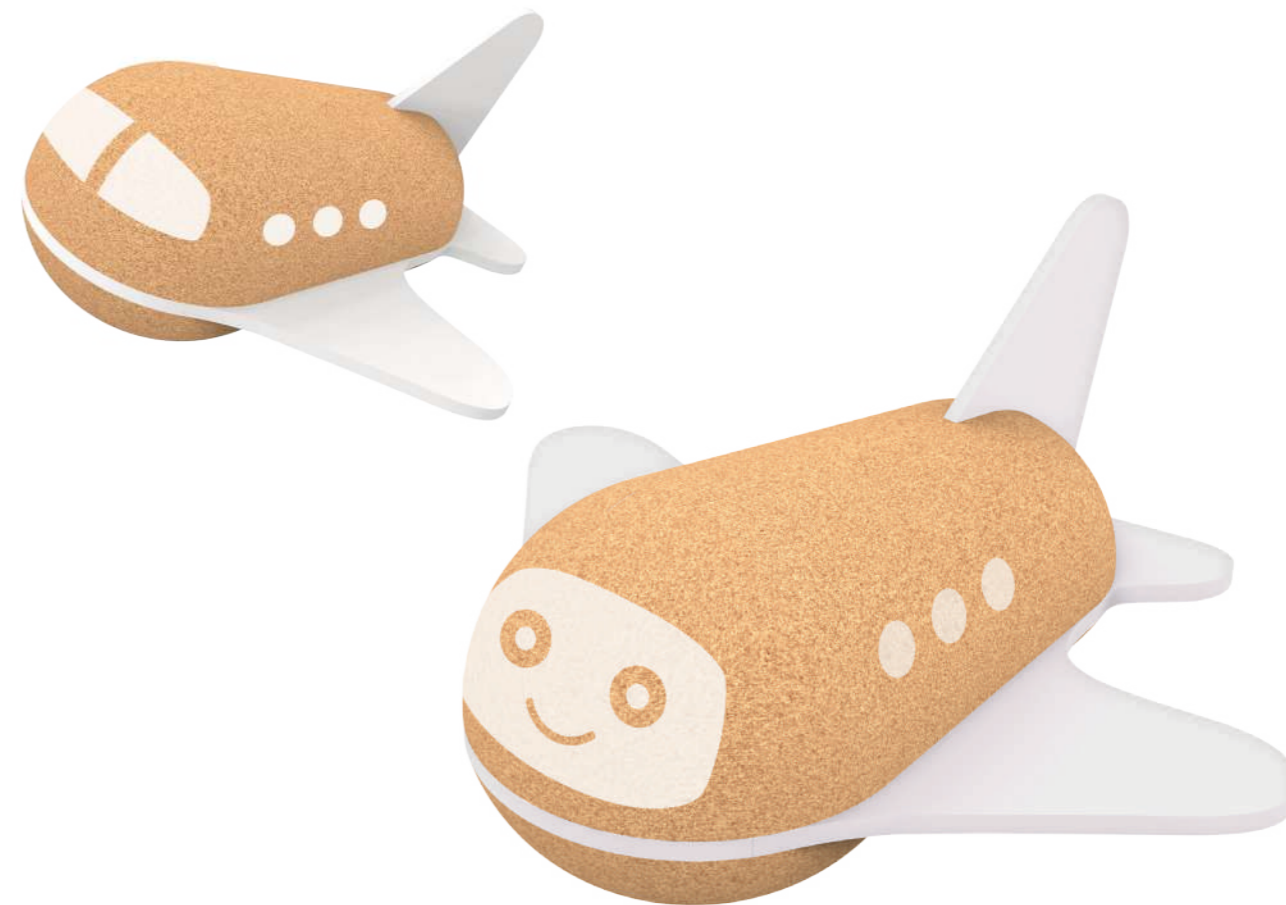
cork; wood; rubber

Space

↳ 140 x 180 x 100 mm  12

■ ■ ■ 5600335810999

**12m+**



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# elou jet plane




1x

**810890**

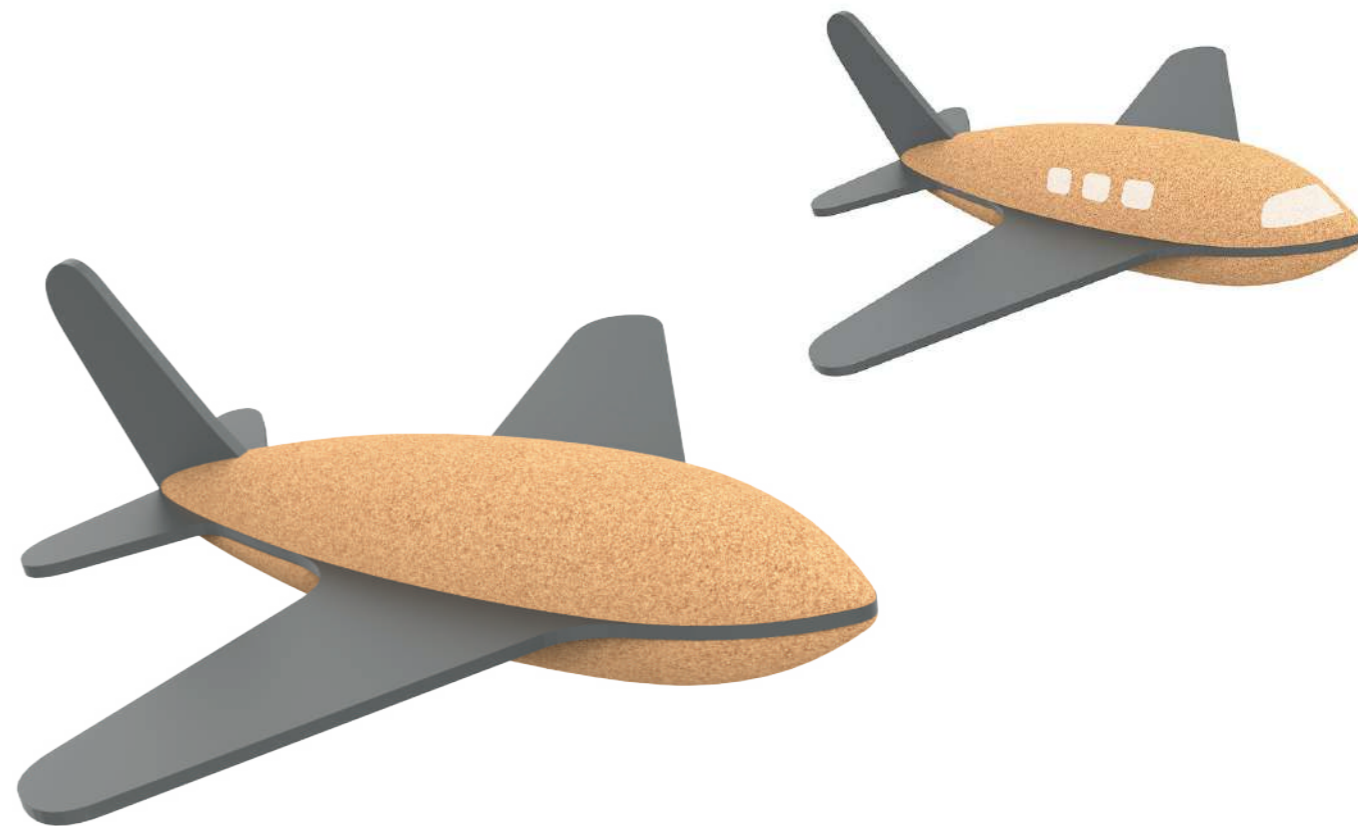
All aboard! Let's move into the greatest transport of all: the Jet Plane! Flying is part of our imagination and kids take it serious. Made of cork and rubber, the Jet Plane is the perfect toy for toddlers to increase fine motor and spatial skills. The perfect toy for imaginative kids.

cork; rubber

Space

↳ 180 x 200 x 62 mm  10  
■ 5600335810890

**12m+**



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# elou rocket




1x

**810913**

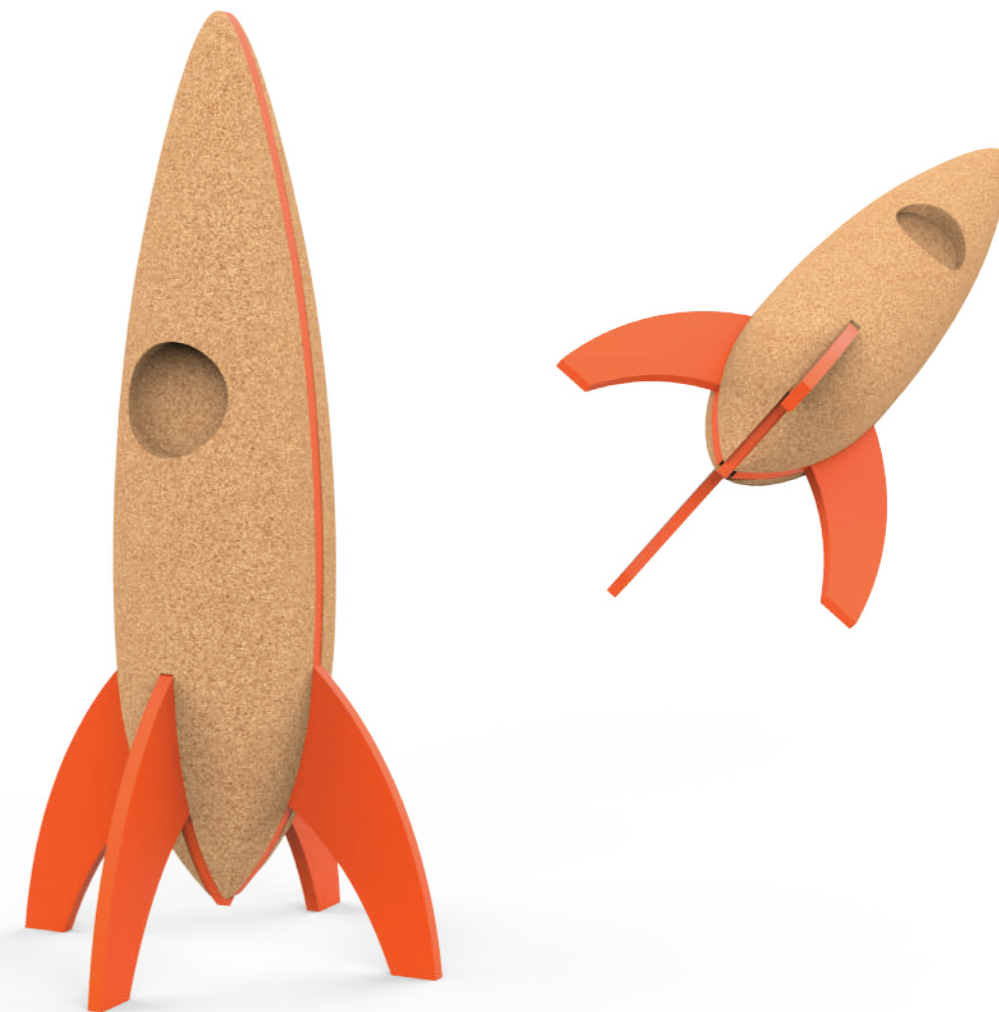
The truth is out there and we are going to find it out with Rocket. Playing with the imagination, Rocket stands out by its simple design and yet projects the beauty of cork. A space toy that can be used to play, storytelling or just explain the space to kids.

cork; rubber

Space

↳ 190 x 95 x 95 mm  12  
■ 5600335810913

**12m+**



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# elou ufo




810906

Space will always be a good place to start an adventure. The UFO will always bring a good story to life and our UFO is the perfect toy to make kids dream of imaginary planets and ships real. Made of cork and with a light colour, this two-piece toy is perfect to improve story-telling and also to make daily playtime more fun.

cork

Space

↳ 145 x 145 x 87 mm  12  
■ 5600335810906

12m+

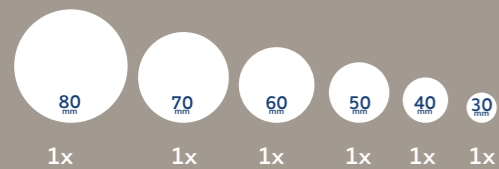


All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.





# elou ball 6



Child upbringing is a balance between instilling rules and providing the right tools for children to pursue a world of opportunities by themselves.

cork

↳ 150 x 150 x 150 mm  12

Educational

36m+

n

811120

■■■ 560335811125

r

811020

■■■ 5600335811026

f

811100

■■■ 5600335811095

y

811030

■■■ 5600335811033

o

811150

■■■ 5600335811156

g

810990

■■■ 5600335811071

n

y



r



o



f

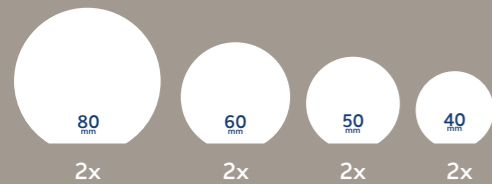


g



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# elou cacti




**811041**

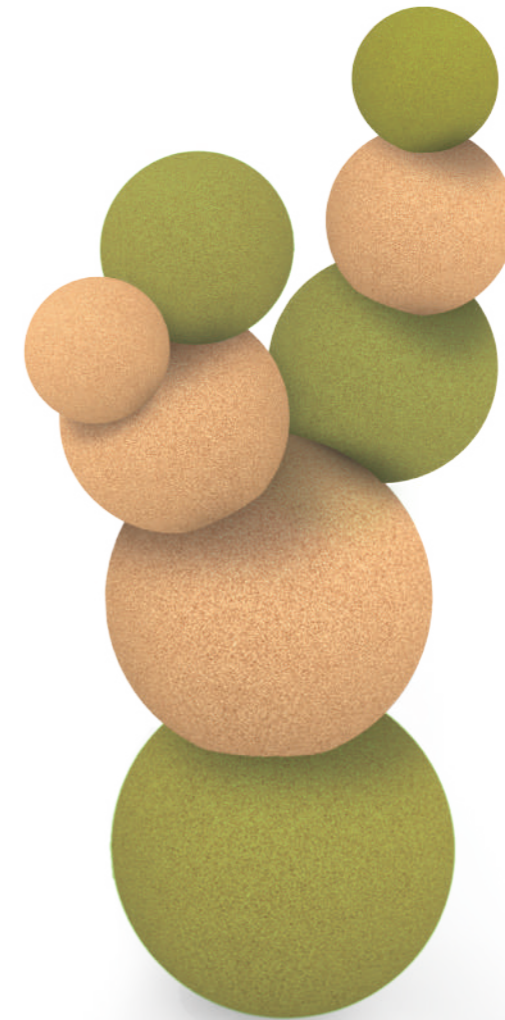
Child upbringing is a balance between instilling rules and providing the right tools for children to pursue a world of opportunities by themselves. This game arises precisely from this premise: seemingly simple, Cacti is in fact a patience game that promotes significant spatial orientation and balance improvements while actively contributing to an increase of the child's concentration.

cork

Balancing

↳ 170 x 170 x 95 mm  12  
■ ■ ■ 5600335811040

**24m+**



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# elou bubbles




**810128**

Child upbringing is a balance between instilling rules and providing the right tools for children to pursue a world of opportunities by themselves. This game arises precisely from this premise: seemingly simple, Bubbles is in fact a patience game that promotes significant spatial orientation and balance improvements while actively contributing to an increase of the child's concentration.

cork

Balancing

↳ 80 x 80 x 236 mm  12  
■ ■ ■ 5600335810128

**24m+**



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# elou pebbles



**810210**

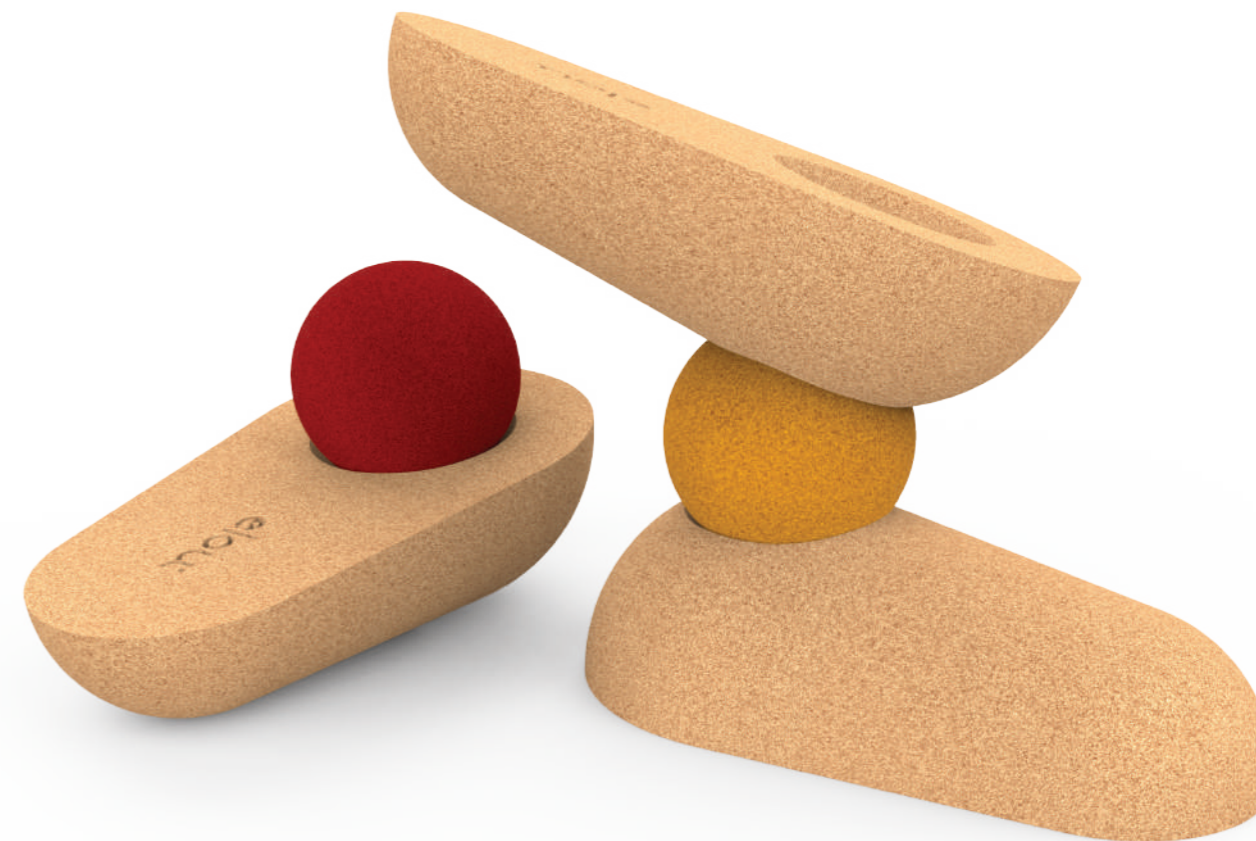
Pebbles proposes a simple task: to stack up to five coloured pieces. However, that goal can only be achieved through a course of action ruled by patience, a keen sense of balance and steady hands. Thus, Pebbles is a three-dimensional puzzle-like game, suited to actively work on the child's motor skills, balance and precision improvement.

cork

Balancing

↳ 150 x 135 x 200 mm 12  
■ 5600335810210

**24m+**



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# elou wobbly penguin




1x

**810845**

Our wobbly is a roly-poly toy for children to rock back and forth in order to get him around, whose basic principle is sustained by a self-balancing mechanism that always keeps it in a standing position. With some of children's favourite animals printed on it, this toy cannot lie down and rights itself when pushed. A fun solution for coordination development.

cork; tin

Balancing

↳ 80 x 80 x 140 mm  12  
■ 5600335810845

**18m+**



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# elou wobbly owl




1x

**810593**

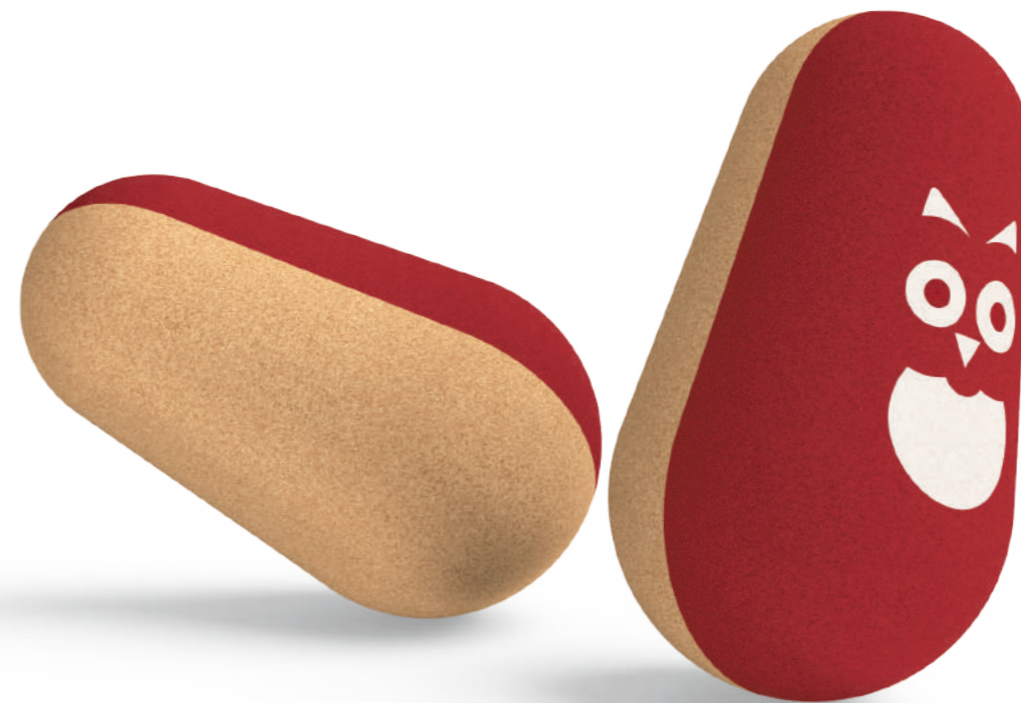
Our wobbly is a roly-poly toy for children to rock back and forth in order to get him around, whose basic principle is sustained by a self-balancing mechanism that always keeps it in a standing position. With some of children's favourite animals printed on it, this toy cannot lie down and rights itself when pushed. A fun solution for coordination development.

cork; tin

Balancing

↳ 80 x 80 x 140 mm  12  
■ 5600335810593

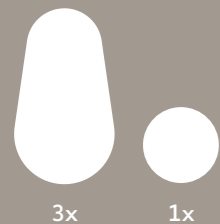
**18m+**



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# elou bowling 3



3x


1x

**810562**

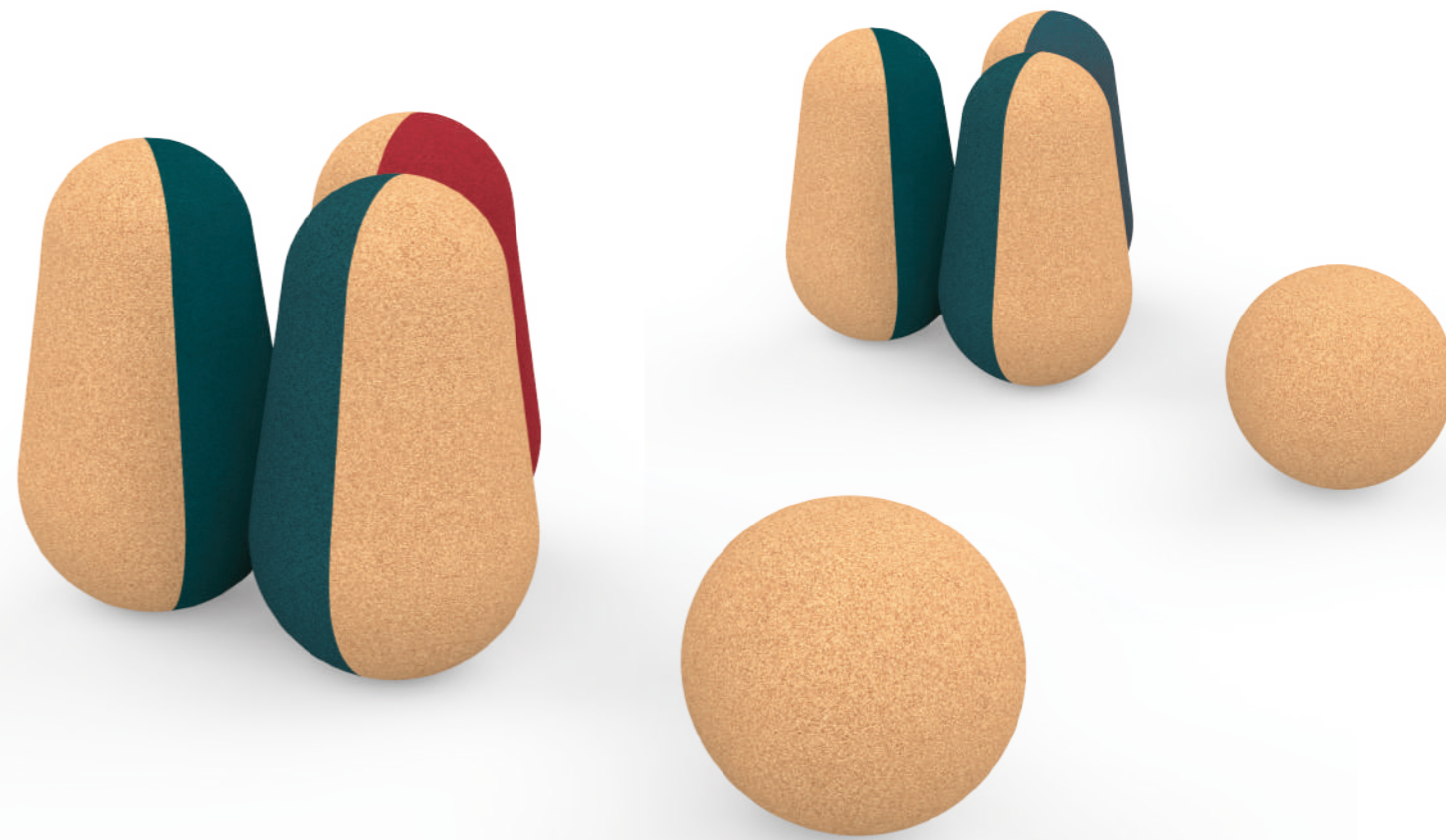
While trying to knock all the pins down on the first roll, the child actively works on her hand-eye coordination, balance, aim and concentration. Furthermore, when played in group as a turn-taking activity, our three-pin bowling game also has a beneficial impact on the child's patience - an important trait for toddlers to acquire from early on.

cork

Balancing

↳ 230 x 170 x 140 mm  12  
■ ■ ■ 5600335810562

**18m+**



All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.



# elou block 6




**810418**

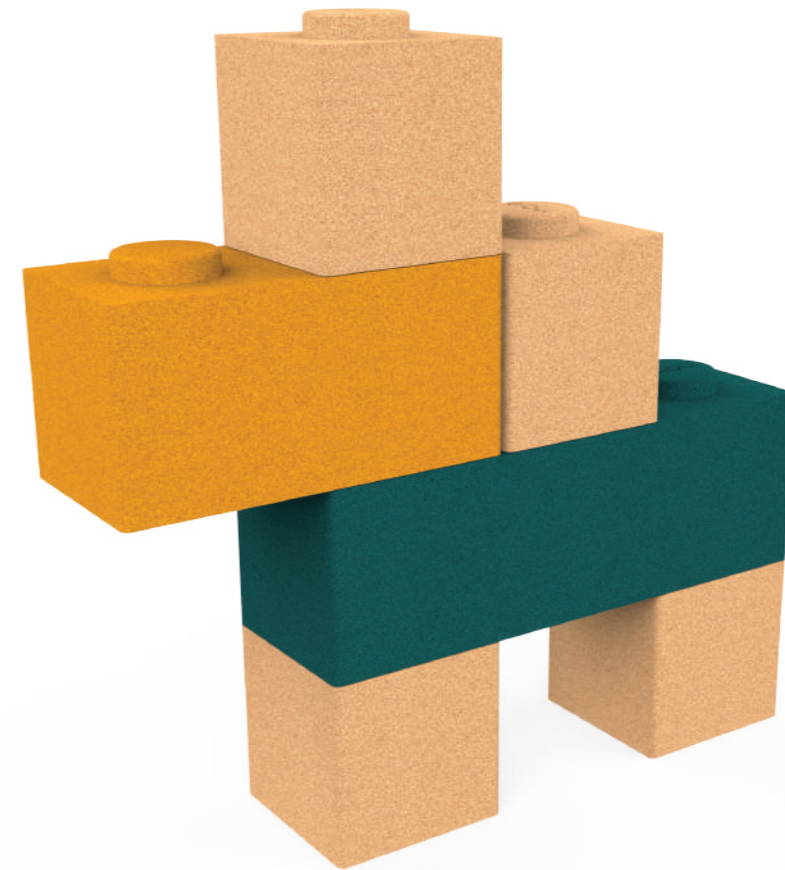
Children explore the world through experimentation and love to shape it at their will. Hence, this colourful six-piece docking game encourages them to give wings to their imagination and use it to build their own productions, exploring their creativity. Besides, by repeatedly trying to fit the pieces together, children will increase their motor skills.

cork

Educational

↳ 280 x 70 x 280 mm  6  
5600335810418

**18m+**



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# elou block 12




**810425**

Children explore the world through experimentation and love to shape it at their will. Hence, this colourful twelve-piece docking game encourages them to give wings to their imagination and use it to build their own productions, exploring their creativity. Besides, by repeatedly trying to fit the pieces together, children will increase their motor skills.

cork

Educational

↳ 350 x 280 x 350 mm  3  
■ 5600335810425

**18m+**



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# elou block 18




**810104**

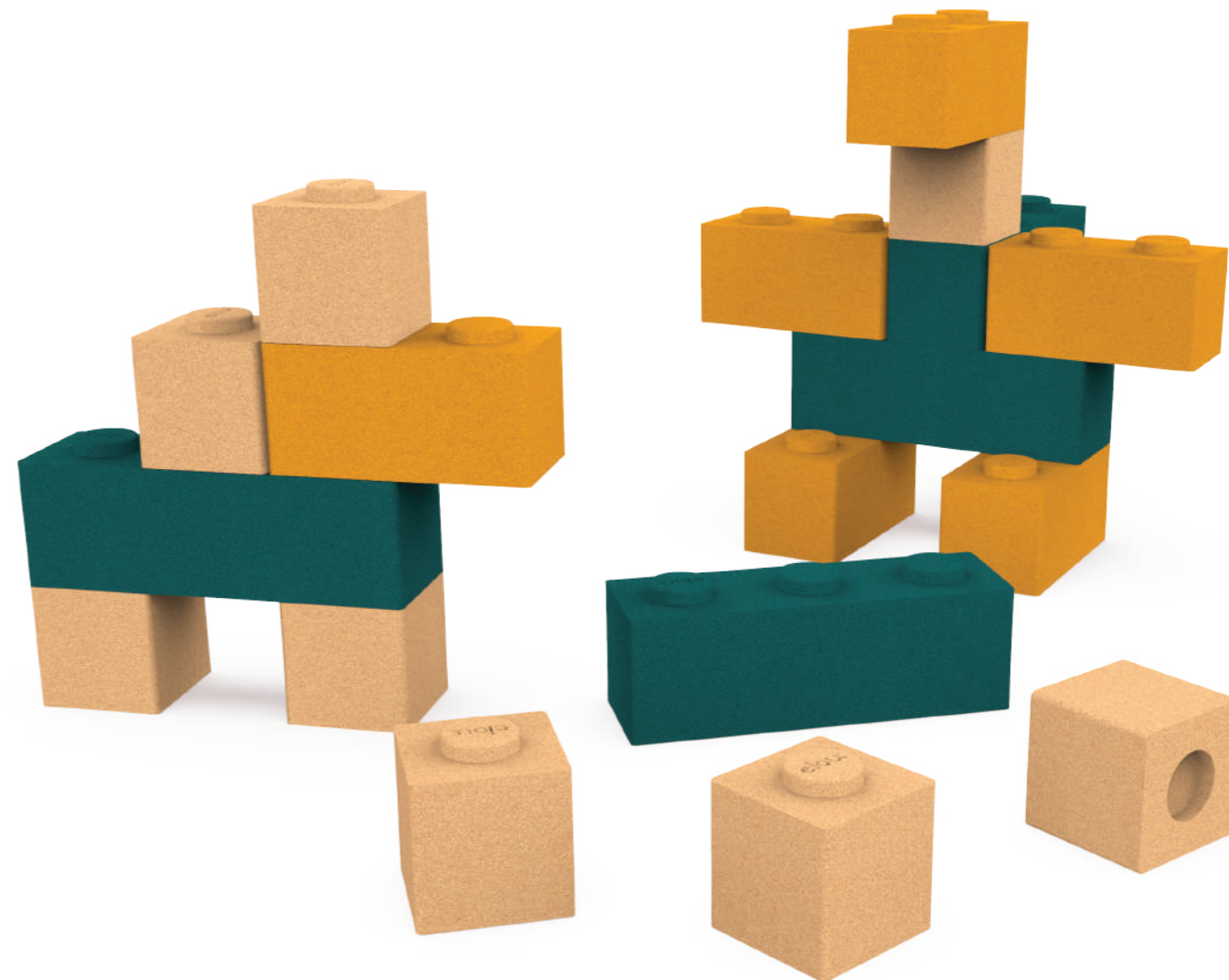
Children explore the world through experimentation and love to shape it at their will. Hence, this colourful eighteen-piece docking game encourages them to give wings to their imagination and use it to build their own productions, exploring their creativity. Besides, by repeatedly trying to fit the pieces together, children will increase their motor skills.

cork

Educational

↳ 420 x 350 x 350 mm  3  
■ 5600335810104

**18m+**



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# elou hedgehog




**810173**

Hedgehog is an unpretentious fitting toy whose main purpose is to stimulate the development of the child's hand-eye coordination and motor skills. Assuming the typical hedgehog's spiny appearance, this toy is played through the act of pounding a soft hammer at the end of the cork batons (spikes) to push them into the slots on the toy's semispherical shell.

cork; wood

Motor Skill

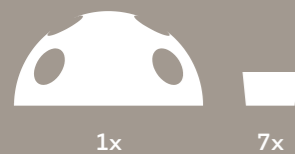
↳ 150 x 150 x 150 mm  12  
■ 5600335810173

**18m+**



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# elou ladybug




**810180**

Ladybug is an unpretentious fitting toy whose main purpose is to stimulate the development of the child's hand-eye coordination and motor skills. This toy is played by pushing the cork stoppers (dots) into the multiple slots on the toy's semispherical shell, mimicking the visual effect of a typical red ladybug's black spots.

cork

Motor Skill

↳ 150 x 150 x 150 mm  12  
■ 5600335810180

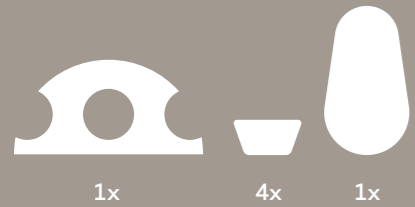
**18m+**



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# elou funghi




**810548**

With a consistent emphasis on nature, all our toys draw a parallel between fauna and flora and the simultaneously amusing and educational act of playing. Our Funghi and its mushroom-like appearance intend to stimulate children's coordination and spatial orientation while working on their stacking and balancing skills as well.

cork

Motor Skill

↳ 155 x 155 x 165 mm  12  
■ 5600335810548

**18m+**



All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.



# elou cubic puzzle




9x

**810944**

Twist and rotate the cubes is the new game, the Cubic Puzzle. An interactive and education way to promote a child's reasoning and dexterity, the Cubic Puzzle is made of 9 cork cubes that aligned correctly display different animal faces, in a total of 6 faces in different colours. Is it a cat or a dog? A penguin or a lion? It's in your hands to decide.

cork

Educational

↳ 210 x 210 x 70 mm  6  
||| 5600335810944

**18m+**



All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.

# elou puzzle block




12x

810098

A multidimensional puzzle multiplied in four plans. Each face of the cubes corresponds to a predominant colour that is, in its turn, associated to a specific illustration. The combined organization of the twelve pieces of the same colour is a result of the child's dexterity and logical reasoning and allows her to discover the hidden image.

cork

Educational

↳ 285 x 70 x 218 mm  6  
■ 5600335810098

18m+



All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.



elou



# elou shapes 9




810432

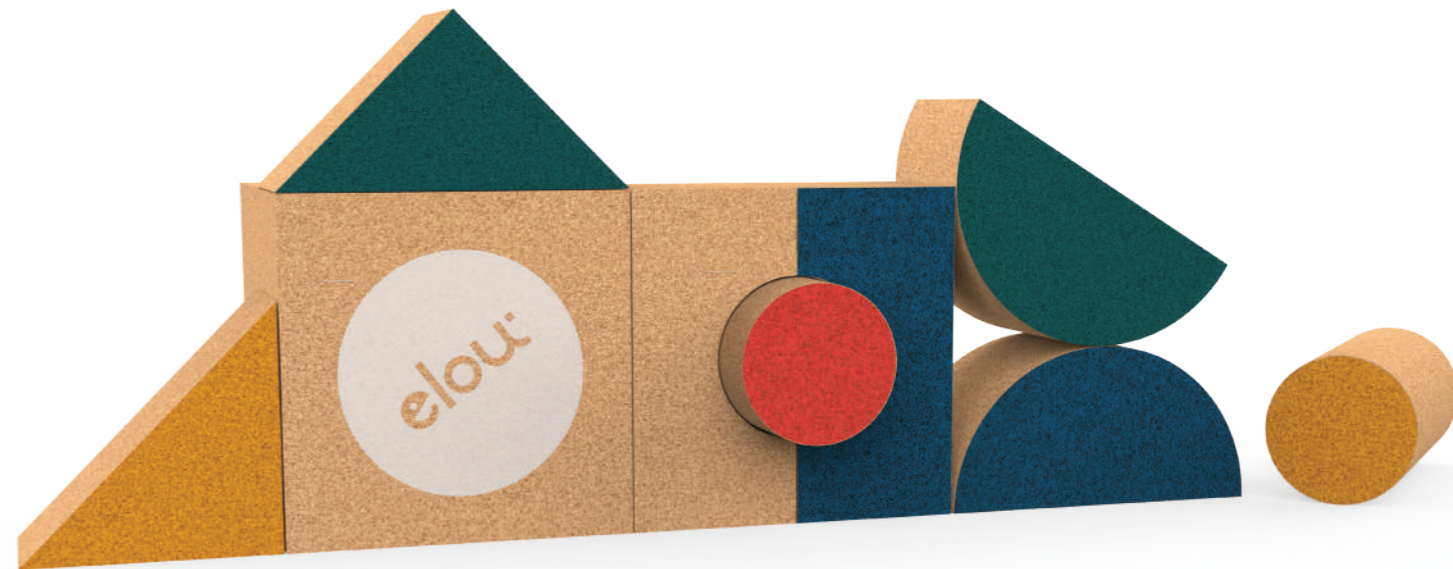
Toddlers are eager to learn. Thus, this toy is a simple and instinctive educational activity to introduce children to basic properties of simple geometric shapes and promote their motor development. By mixing and matching the nine shapes available, children can begin to acknowledge the differences and similarities between them and form endless possibilities.

cork

Educational

↳ 245 x 70 x 175 mm  12  
■ ■ ■ 5600335810432

18m+



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# elou shapes 18




810449

Toddlers are eager to learn. Thus, this toy is a simple and instinctive educational activity to introduce children to basic properties of simple geometric shapes and promote their motor development. By mixing and matching the eighteen pieces available (nine different shapes), children can begin to acknowledge the differences and similarities between them and form endless possibilities.

cork

Educational

↳ 385 x 70 x 245 mm  10  
■ 5600335810449

18m+



All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.

# elou shapes 36




**810241**

Toddlers are eager to learn. Thus, this toy is a simple and instinctive educational activity to introduce children to basic properties of simple geometric shapes and promote their motor development. By mixing and matching the thirty-six pieces available (nine different shapes), children can begin to acknowledge the differences and similarities between them and form endless possibilities.

cork

Educational

↳ 284 x 70 x 214 mm  6  
■ 5600335810241

**18m+**



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# elou 3d owl puzzle




810326

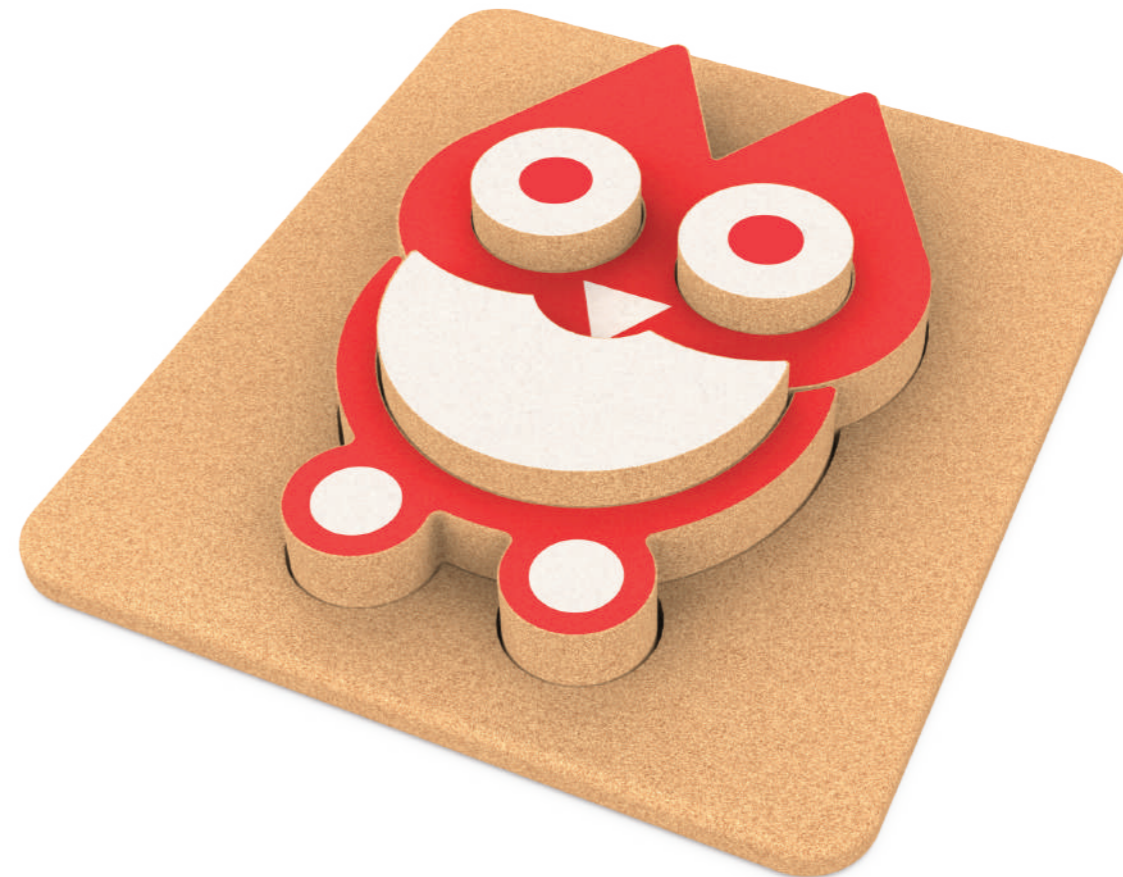
One of the primary purposes of our games is to create a bond between children and nature. Thus, this animal-themed game uses the owl's silhouette to teach children about its anatomy, increasing proportionality perception, three-dimensional awareness and spatial organization, while fomenting the development of the toddler's hand-eye coordination.

cork

Educational

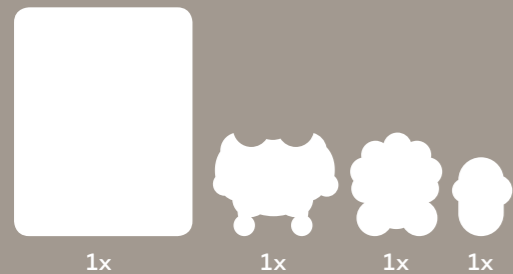
↳ 220 x 190 x 40 mm  10  
■ 5600335810326

18m+



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# elou 3d sheep puzzle




810333

One of the primary purposes of our games is to create a bond between children and nature. Thus, this animal-themed game uses the sheep's silhouette to teach children about its anatomy, increasing proportionality perception, three-dimensional awareness and spatial organization, while fomenting the development of the toddler's hand-eye coordination.

cork

Educational

↳ 220 x 190 x 40 mm  10  
■ 5600335810333

18m+



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# elou dominoes numbers




15x

**810166**

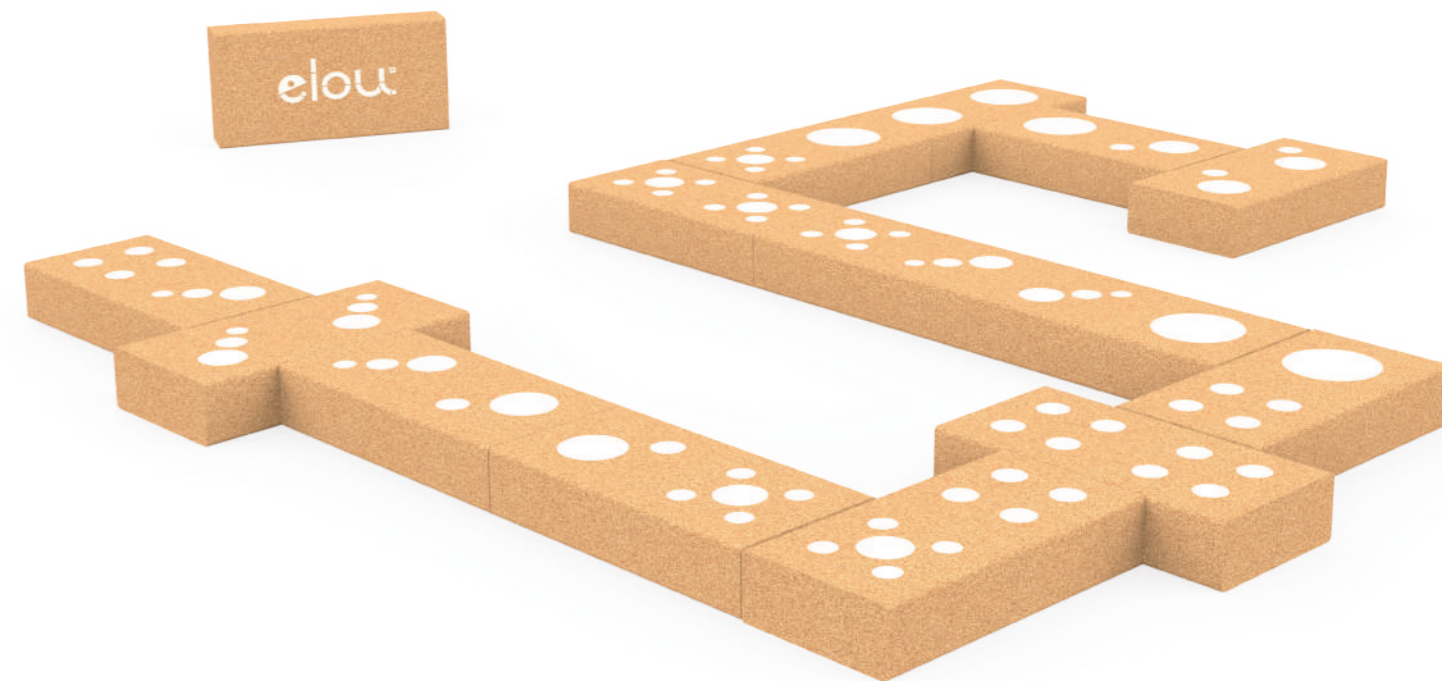
In an effort to bring back the classics, our dominoes game intends to introduce logical reasoning and memory training to the early childhood. By matching numbers, toddlers begin to recognize and understand the connections existing between the different pieces. A traditional game to be played alone or in group.

cork

Educational

↳ 215 x 70 x 145 mm  10  
■ 5600335810166

**18m+**



All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.

elou



# elou sailing boat




810463

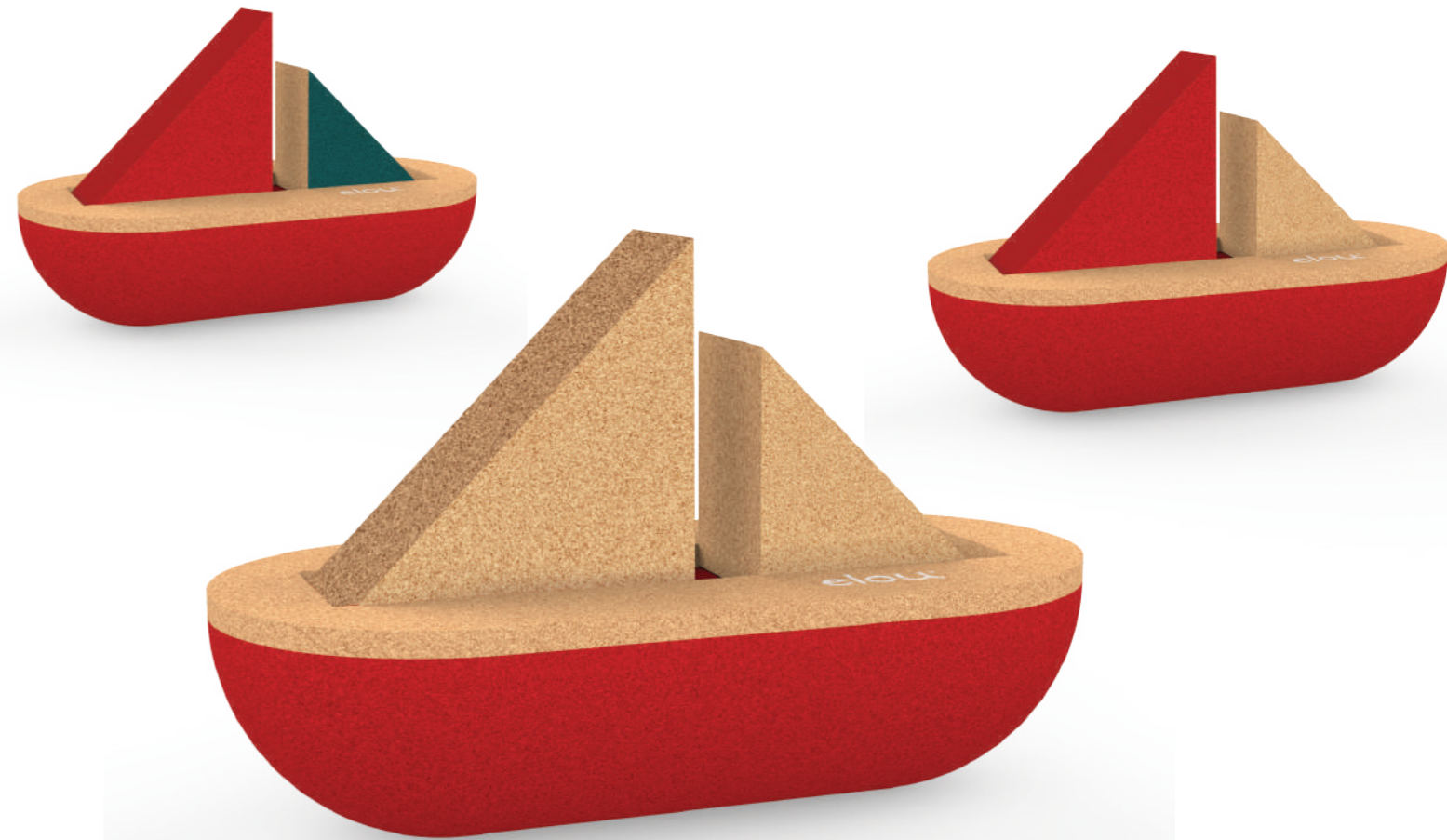
Who said bath time should be dull and uneventful? Aiming to counter that, we have developed a full range of water resistant toys whose main purpose is to keep the child entertained while fulfilling her daily routine. With our sailing boat, that keeps itself afloat, children can imagine they are smoothly cruising the deep blue or bravely facing storms.

cork

Bath Toys

↳ 180 x 90 x 115 mm  12  
■ 5600335810463

18m+



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elou

# elou yacht boat




**810470**

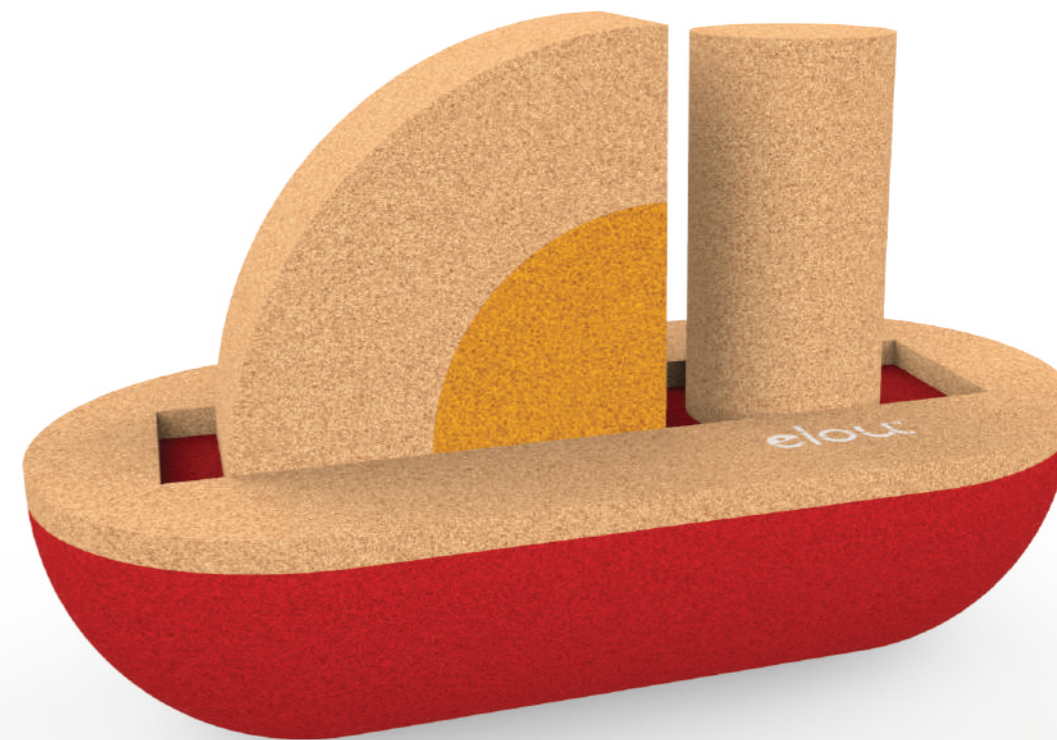
Who said bath time should be dull and uneventful? Aiming to counter that, we have developed a full range of water resistant toys whose main purpose is to keep the child entertained while fulfilling her daily routine. With our yacht boat, that keeps itself afloat, children can imagine they are smoothly cruising the deep blue or bravely facing storms.

cork

Bath Toys

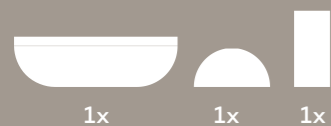
↳ 180 x 90 x 115 mm  12  
■ ■ ■ 5600335810470

**18m+**



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# elou tanker boat




810494

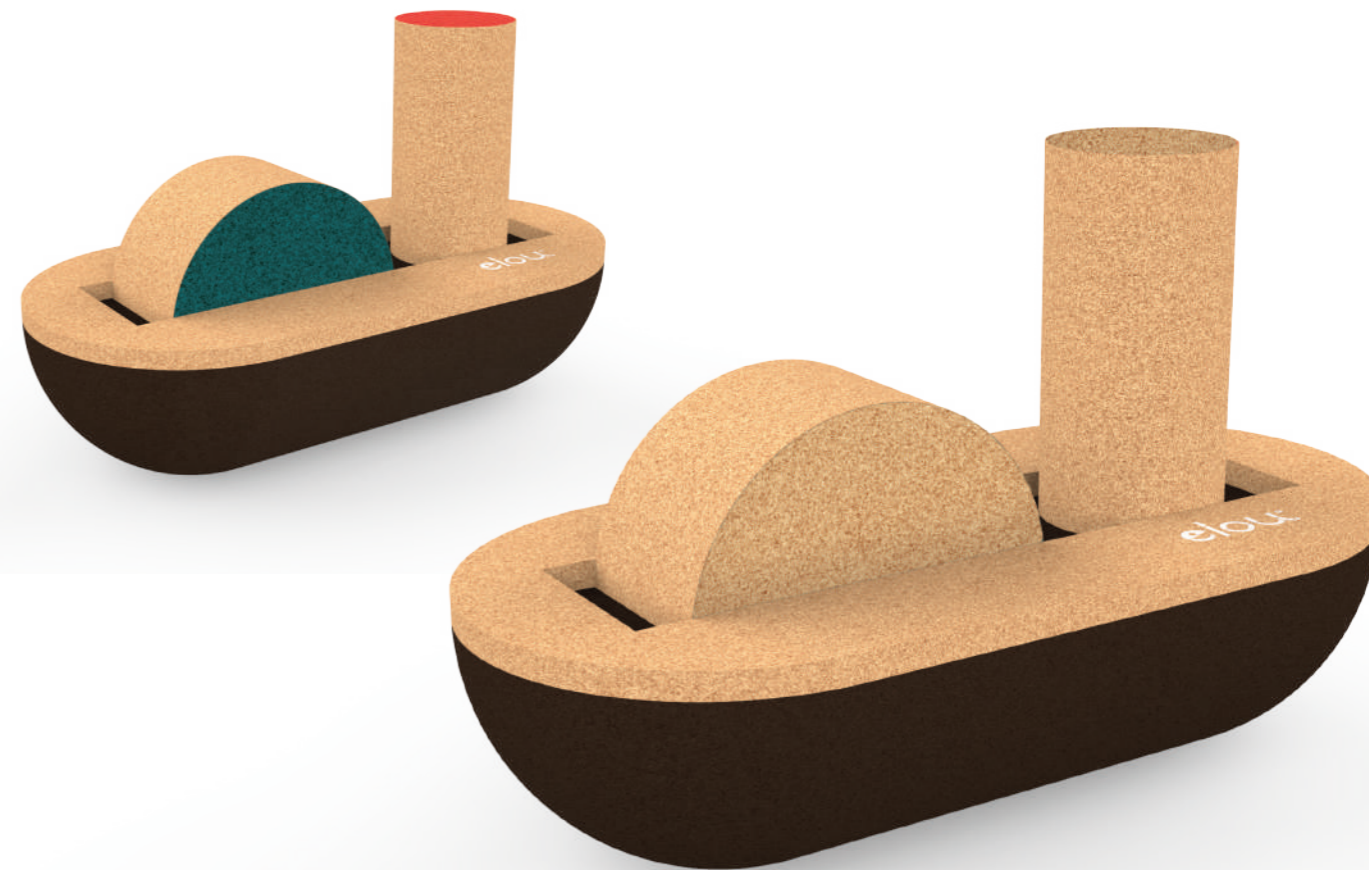
Who said bath time should be dull and uneventful? Aiming to counter that, we have developed a full range of water resistant toys whose main purpose is to keep the child entertained while fulfilling her daily routine. With our tanker boat, that keeps itself afloat, children can imagine they are smoothly cruising the deep blue or bravely facing storms.

cork

Bath Toys

↳ 180 x 90 x 115 mm  12  
■ 5600335810494

18m+



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# elou bath frog




1x

**810074**

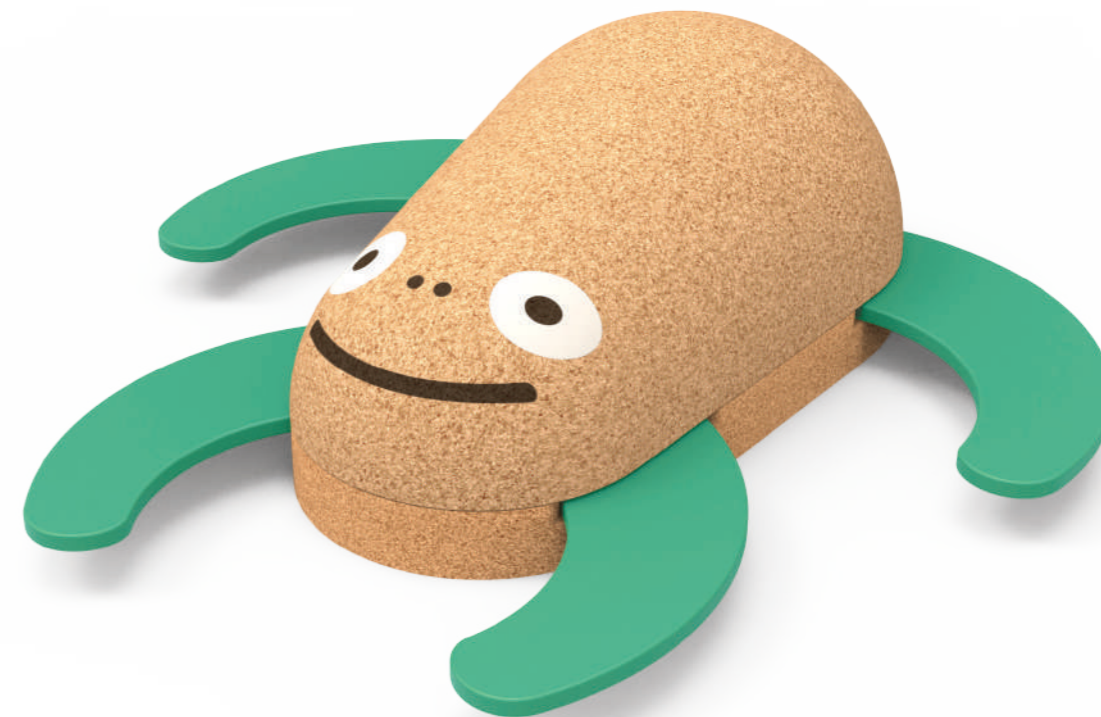
Although it refers to an intrinsic moment of children's hygiene routine, bathing should also be regarded as a leisure opportunity. Swim, splash and swirl with our water toys for an interactive and stimulating bath experience. Due to its ergonomic shape, soft texture and flexible limbs, our frog can move around both on water and dry land, for the child's extended entertainment.

cork; rubber

Bath Toys

↳ 172 x 173 x 52 mm  12  
■ 5600335810074

**12m+**



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# elou bath turtle




1x

**810081**

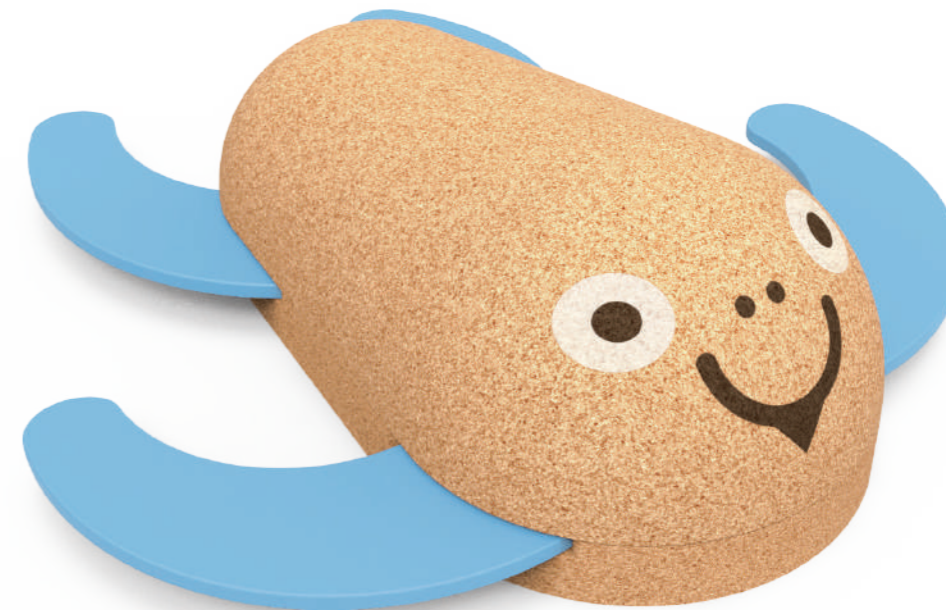
Although it refers to an intrinsic moment of children's hygiene routine, bathing should also be regarded as a leisure opportunity. Swim, splash and swirl with our water toys for an interactive and stimulating bath experience. Due to its ergonomic shape, soft texture and flexible limbs, our turtle can move around both on water and dry land, for the child's extended entertainment.

cork; rubber

Bath Toys

↳ 172 x 173 x 52 mm  12  
■ 5600335810081

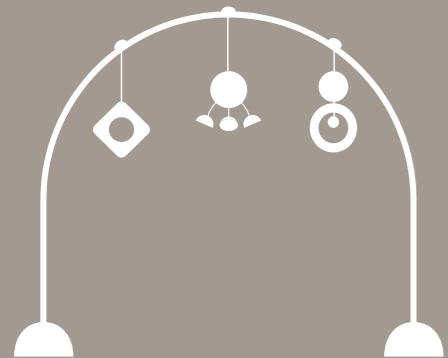
**12m+**



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# elou baby arch



1x

**810012**

Spatial awareness and sensory stimulation begins right from the crib. Basing its purpose on that premise, this baby arch comes with three friends attached. In this specific case, child-object interaction intends to aid the early development of the baby's eye sight and hearing through colour, sound, textures and movement.

cork; wood; metal; cotton

Baby Play

↳ 550 x 300 x 475 mm  4

■ 5600335810012

**0m+**



All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.



# elou crayons



6x

810982

Countless hours of imaginative play and self-expression can now be easier to toddlers. The Elou Crayons are design to adapt to small hands, improving kids motor skills. This acorn look-like crayons are made of cork and natural crayon. Inside a Elou box, a simple cotton bag brings 6 different colour carayons. These crayons are perfect to develop motor skills and make drawing a fun and creative moment to any kid.

cork; wax

57 x 40 mm

120 x 120 x 80 mm 12

5600335810982

Educational

24m+



All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.

elou

# elou crayons



4x

**811002**

Painting and expressing thru drawing is always good for kids. The Elou Cork crayons are perfect to carry with you. A small cotton bag allows you to take the 2 different colours anywhere. Adapt to small hands, these acorn look-like crayons made of natural crayon and cork help to improve motor skills and make drawing a fun and creative moment to any kid.

cork; wax

• 57 x 40 mm

↗ 100 x 100 x 80 mm  36

||| 5600335811002

Educational

**24m+**

new



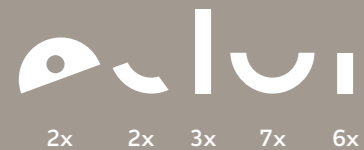
All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.

elou





# elou basic vowels



810975

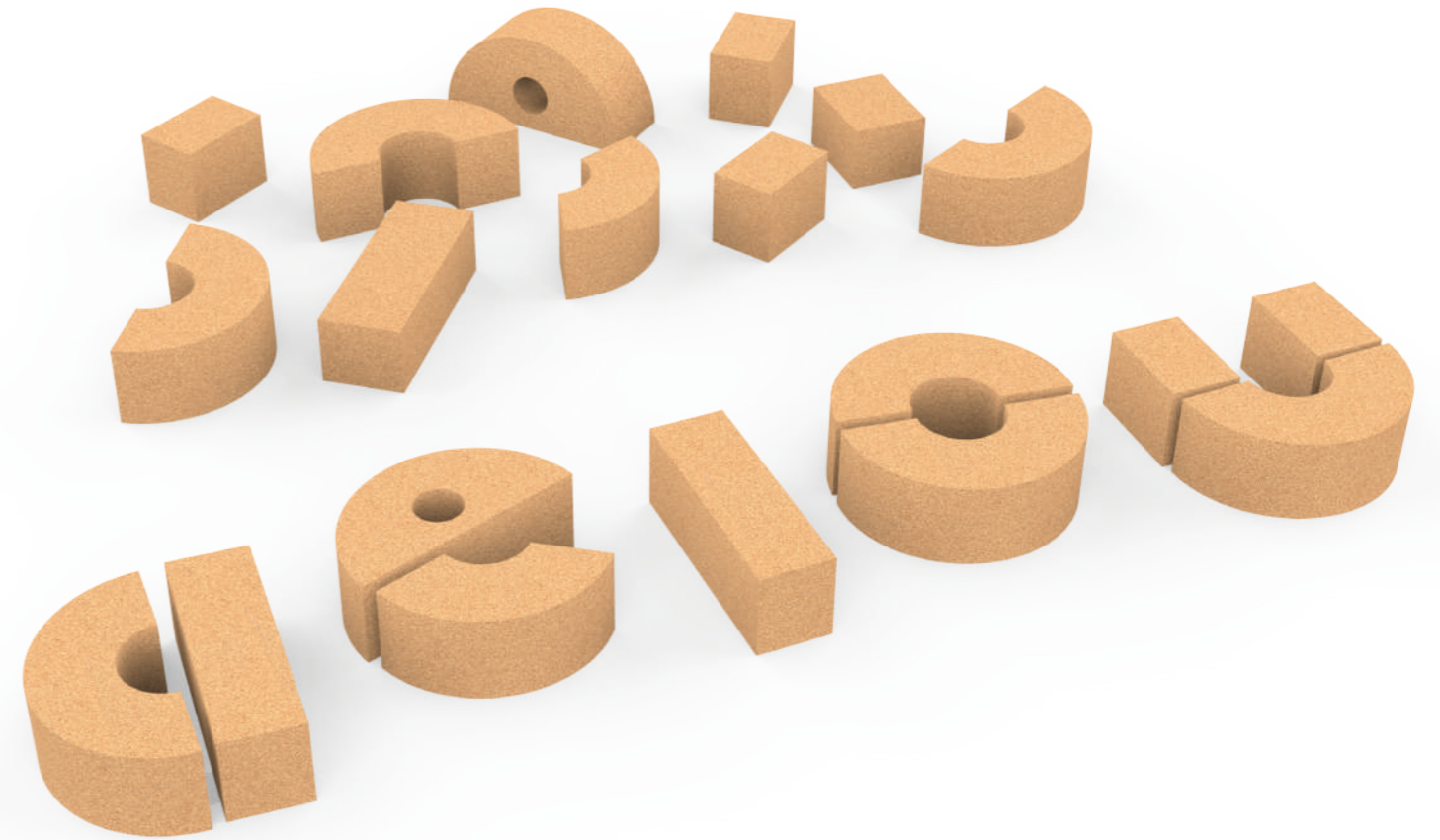
Learning can be fun and our Basic Vowels make it even better. Easy to handle and care, this basic vowels have the four main letter that any kid easily learns: a, e, i, o, u. To form different interactions or just to feel their shapes is now safe and easy. Children will develop better understanding of the letters and their shapes. They can create the shapes of a, e, i, o, u and e l o u logo and yet simple syllables and diphthongs. Each pack has 20 pieces.

cork

Educational

↳ 150 x 150 x 150 mm 12  
5600335810975

36m+



All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.

# elou merch



1x

**811019**

display

paper

↗ 850 x 400 x 1800 mm  1

📦 5600335811019



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# elou packaging



**Why “elou”?** “Hello”, in its various translations, is probably the most commonly used greeting around the world. Besides, comprising only two syllables, it is a word easily perceived and reproduced by babies from early on. That said, to give this project a purposely naive language, “Elou” is in fact the phonetic simplification of “Hello”.

Elou is a Portuguese brand risen from the will to develop a 100% natural offer, whose practices are in line with an overall responsible posture. A simultaneously functional and sustainable alternative to traditional toys, whose commitment is not only to their target in particular, but to the community at large.



100% Ecological  
Sustainable  
Portugal

[www.eloucork.com](http://www.eloucork.com)

rua comendador sylvio, 450  
4535-032 lourosa  
portugal

+351 22 745 54 02 / 03

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